

Article

# Nyalamaq Dilauq tradition: A cultural policy for promoting social integration and cohesion in coastal communities

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**Abstract:** This study explores the Nyalamaq Dilauq tradition in Tanjung Luar, South Lombok, examining its role as a cultural policy for promoting social integration and cohesion in coastal communities. The Nyalamaq Dilauq tradition, deeply embedded in the lives of Tanjung Luar residents, serves as a powerful mechanism for fostering a harmonious and united community despite ethnic and cultural diversity. Through a qualitative approach involving interviews, participatory observations, and documentation, the research delves into the historical context, rituals, and ceremonies of the tradition, highlighting its significance in building social bonds and mutual respect among diverse ethnic groups. The findings reveal that the Nyalamaq Dilauq tradition enhances community resilience, supports economic interdependence, and attracts tourism, thereby contributing to the overall well-being of the coastal communities. This study provides valuable insights into the potential of cultural traditions to serve as models for social integration in other multicultural and multi-ethnic contexts.

**Keywords:** Nyalamaq Dilauq; social integration; cultural tradition; coastal communities; Lombok

## 1. Introduction

This article examines the Nyalamaq Dilauq tradition within the coastal communities of South Lombok, highlighting its role as a strategic cultural policy for promoting social integration and cohesion. The Nyalamaq Dilauq tradition, deeply embedded in the lives of Tanjung Luar residents, exemplifies how cultural practices can foster a harmonious and united community despite ethnic and cultural diversity (Habibuddin et al., 2023). Originating in Tanjung Luar, this tradition has been preserved and integrated into the local social fabric for generations, demonstrating resilience against criticisms and external pressures.

Tanjung Luar is a village located on the southern coast of Lombok Island within the South Coast Tourism Area and in proximity to the special tourism economic zone with Moto-GP sport tourism at the Mandalika Lombok Circuit. The village has long served as a stopover for fishermen from various regions, resulting in a multicultural population. It is inhabited by ethnic groups from Sulawesi, including the Bajo, Bugis, Mandar, and Makassar, who have integrated with the native Sasak tribe. These migrations began in the 1600s, bringing diverse languages and cultures that have melded into the unique social fabric of Tanjung Luar (Jamaludin, 2013; Yudiastini, 2019).

The Nyalamaq Dilauq tradition, also known as Tetulak Tamperan, involves a series of rituals and ceremonies that symbolize community solidarity and collective

identity (Syahdan, 2021). This tradition is not only a reflection of cultural pluralism but also a testament to the social solidarity that has been built over centuries. It stands as a vivid illustration of how diverse ethnic groups can coexist peacefully, united by shared customs and collective practices. The Nyalamaq Dilauq tradition thus plays a crucial role in mitigating social tensions and fostering an environment of mutual respect and cooperation among different ethnic groups (Agung et al., 2022).

Traditions are integral to the lives of communities, providing a sense of continuity and identity (Syahdan, 2021). In Tanjung Luar, the Nyalamaq Dilauq tradition serves as a cultural anchor that reinforces social cohesion and community resilience. The village's population, primarily consisting of fishermen, relies heavily on the sea for their livelihood. This shared dependence on marine resources further strengthens community bonds, as the tradition involves collective participation in rituals that celebrate and ensure the community's well-being. The majority of Tanjung Luar's population, over 80%, engages in fishing, making the sea a central element of both their economic and social life (Syahdan, 2021; Syukur et al., 2016).

Cultural pluralism, defined as the recognition and acceptance of diversity, is a foundational aspect of the Nyalamaq Dilauq tradition. It promotes tolerance, mutual respect, and a shared sense of belonging among different ethnic groups (Yuliandri et al., 2023). This tradition demonstrates how cultural diversity can be harmoniously integrated into community life, creating a cohesive social system where differences are respected and celebrated. The Sasak, Bajo, Bugis, Mandar, and Makassar ethnic groups in Tanjung Luar have built robust social solidarity through the shared practice of the Nyalamaq Dilauq tradition, which serves as a medium for communication and integration (Dwi Daya et al., 2023).

Given the rich cultural tapestry of Tanjung Luar, the tradition also serves as an essential social glue for a community largely dependent on marine resources. This economic interdependence reinforces the bonds created by shared traditions, as the sea not only provides a livelihood but also a common cultural and social foundation. The Nyalamaq Dilauq tradition, with its deep historical roots and social significance, has become a symbol of unity and resilience for the coastal communities of South Lombok (Agung et al., 2022).

This study aims to describe the history and social significance of the Nyalamaq Dilauq tradition, focusing on its role in promoting social cohesion and integration among the coastal communities of South Lombok. By exploring the dynamics of this tradition, the paper seeks to contribute to a broader understanding of how traditional practices can support social systems and enhance community resilience. The findings of this research are expected to provide valuable insights into the potential of cultural traditions to serve as models for social integration in other multicultural and multi-ethnic contexts.

The urgency of this research lies in its contribution to the study of cultural pluralism and social cohesion based on empirical evidence from the field. The Nyalamaq Dilauq tradition offers valuable lessons on solidarity and togetherness, demonstrating that differences can be transcended through shared cultural practices. This tradition, celebrated annually, highlights how cultural heritage can be preserved and adapted to contemporary social dynamics, ensuring its relevance for future generations. Through this article, it is hoped that the study of such cultural products

can be used as benchmarks and lessons in managing broader social aspects, ultimately contributing to the continuity of national and state life.

## **2. Method**

This research uses a qualitative approach to explore the role of the Nyalamaq Dilauq tradition in promoting social integration and cohesion in coastal communities, specifically in Tanjung Luar, South Lombok. The qualitative method allows for an in-depth understanding of the cultural practices and their impact on the community's social fabric.

### **2.1. Data collection**

**Interviews:** In-depth interviews were conducted with key informants, including community leaders, traditional elders, and members of the Nyalamaq Dilauq organizing committee. These informants were selected based on their extensive knowledge and involvement in the tradition. Criteria for selecting informants included formal positions such as village head and non-formal positions such as tribal/customary heads, with an emphasis on those who understand their traditions and are at least 50 years old. Additional interviews were conducted with a diverse range of community members, including fishermen, local business owners, and younger residents, to capture a broad perspective on the tradition's impact on social integration and cohesion.

**Participatory observations:** The researcher participated in and observed the Nyalamaq Dilauq traditional ceremony activities, documenting the processes through videos, photographs, and detailed notes. This immersive approach allowed for a deeper understanding of the social interactions and community dynamics associated with the tradition. Observations extended to everyday community interactions and gatherings related to the tradition, providing insights into how the tradition influences social cohesion and integration in daily life.

**Documentation:** Secondary data were collected from village monographs, historical records, and other relevant documents available at the Tanjung Luar Village office. These documents provided historical context and supplementary information about the tradition and its evolution over time. Analysis of media coverage and social media content related to the Nyalamaq Dilauq tradition helped to understand its public perception and the role of media in promoting the tradition.

### **2.2. Data analysis**

The collected data were analyzed using a combination of descriptive and thematic analysis methods:

**Descriptive analysis:** Descriptive analysis was used to construct a detailed narrative of the Nyalamaq Dilauq tradition, focusing on its rituals, ceremonies, and their significance. This narrative provides a comprehensive understanding of the tradition's role in promoting social cohesion and integration.

**Thematic analysis:** Interviews and observational data were transcribed and coded to identify key themes and patterns related to social integration, cultural pluralism, and

community resilience. Themes were categorized to highlight the main aspects of the tradition that contribute to social cohesion.

**Triangulation:** Triangulation was employed to ensure the validity and reliability of the findings by cross-referencing data from interviews, observations, and documentation. This method helped to corroborate the findings and provide a well-rounded analysis of the tradition's impact.

### **2.3. Ethical considerations**

Ethical considerations were paramount in this research:

**Informed consent:** Informed consent was obtained from all participants, ensuring they were aware of the study's purpose, their rights as informants, and the voluntary nature of their participation.

**Confidentiality:** Personal information was anonymized to maintain confidentiality, and the data were used solely for research purposes.

**Community engagement:** The research was conducted with respect and sensitivity to the cultural practices and values of the Tanjung Luar community. Efforts were made to engage with the community in a manner that honored their traditions and perspectives.

### **2.4. Limitations**

The study acknowledges certain limitations:

**Researcher bias:** The participatory nature of the observations may introduce researcher bias. Efforts were made to minimize this bias through reflexivity and awareness of the researcher's potential influence on the data.

**Generalizability:** The findings are specific to the coastal communities of Tanjung Luar and may not be generalizable to other regions or cultural contexts. However, the insights gained can inform broader discussions on the role of cultural traditions in social cohesion.

## **3. Result and discussion**

### **3.1. Historical context and development of Nyalamaq Dilauq tradition**

The Nyalamaq Dilauq tradition, also known as Tetulak Tamperan, has deep historical roots in the coastal communities of South Lombok, particularly in Tanjung Luar. This tradition, deeply embedded in the lives of Tanjung Luar residents, serves as a significant cultural practice that fosters social integration and cohesion among the diverse ethnic groups in the region.

#### **3.1.1. Origins and early development**

The origins of the Nyalamaq Dilauq tradition can be traced back to the early migrations of various ethnic groups from Sulawesi to Tanjung Luar. These migrations began in the 1600s, bringing diverse languages and cultures that melded into the unique social fabric of the village. The ethnic groups from Sulawesi, including the Bajo, Bugis, Mandar, and Makassar, integrated with the native Sasak tribe, creating a multicultural population in Tanjung Luar. These ethnic groups brought with them their maritime culture, which significantly influenced the development of local traditions.

One of the key figures in the early development of the Nyalamaq Dilauq tradition was Punggawa Rattung, a sea traveler from South Sulawesi who was a descendant of the Gowa kings. Punggawa Rattung is credited with bringing the Nyalamaq Dilauq tradition to Tanjung Luar. According to local lore, Punggawa Rattung performed similar rituals in South Sulawesi before arriving in Tanjung Luar. His arrival and the subsequent establishment of the tradition marked the beginning of a long-standing cultural practice that has been preserved and adapted over centuries.

### **3.1.2. Cultural significance and rituals**

The Nyalamaq Dilauq tradition involves a series of rituals and ceremonies that symbolize community solidarity and collective identity. One of the central rituals is the sea salvation ceremony, where a buffalo's head is released into the sea as an offering. This ritual is believed to ensure the community's well-being and to appease the spirits of the sea. The buffalo's head is not removed carelessly; it is carefully prepared and adorned with gold thread and other decorations before being floated on a small raft to a designated coral reef.

The rituals associated with Nyalamaq Dilauq are steeped in symbolism and carry deep cultural significance. For instance, the lamp made from processed nyamplung cotton and kerosene, known as jajalah, symbolizes the life and wisdom of the ancestors. The flag (ula-ula) with five colors represents the different ethnic groups in Tanjung Luar: white for the Bajo tribe, yellow for the Mandar tribe, red for the Makassar tribe, and black for the Bugis tribe. These symbols and rituals reinforce the community's shared cultural heritage and collective identity.

### **3.1.3. Resilience and adaptation**

Over the centuries, the Nyalamaq Dilauq tradition has demonstrated remarkable resilience, adapting to changing social and economic conditions while maintaining its core cultural values. Despite criticisms and external pressures, the community has remained steadfast in preserving this tradition. Efforts to stop the Nyalamaq Dilauq event, mainly by religious leaders who viewed it as contrary to religious teachings, were unsuccessful. The people of Tanjung Luar have continued to uphold the tradition, seeing it as an essential part of their cultural heritage and a means of honoring their ancestors.

In recent years, the Nyalamaq Dilauq tradition has also been integrated into the broader tourism strategy of the region. Recognizing its potential to attract cultural tourism, the local government and tourism actors have supported and promoted the tradition as a cultural event. This has not only helped in preserving the tradition but has also provided economic benefits to the community through increased tourism revenue. The annual ceremonies are now covered extensively by social media, attracting visitors and raising awareness about the cultural significance of Nyalamaq Dilauq.

The historical context and development of the Nyalamaq Dilauq tradition highlight its importance as a cultural policy for promoting social integration and cohesion in coastal communities. From its origins in the early migrations of ethnic groups from Sulawesi to its current status as a significant cultural and tourist event, the Nyalamaq Dilauq tradition stands as a testament to the resilience and adaptability of cultural practices. By fostering a sense of collective identity and community

solidarity, this tradition continues to play a crucial role in the social and cultural life of Tanjung Luar, ensuring its relevance for future generations.

### **3.2. Role of Nyalamaq Dilauq in social integration**

The Nyalamaq Dilauq tradition plays a crucial role in promoting social integration among the diverse ethnic communities in Tanjung Luar, South Lombok. This cultural practice fosters unity, mutual respect, and a shared sense of belonging, thereby mitigating social tensions and enhancing community cohesion.

#### **3.2.1. Mechanisms of social integration**

The Nyalamaq Dilauq tradition serves as a powerful mechanism for social integration through its inclusive rituals and communal activities. The tradition involves the participation of various ethnic groups, including the Sasak, Bajo, Bugis, Mandar, and Makassar, who collectively engage in the rituals and ceremonies. This collective participation fosters a sense of unity and shared identity among community members.

The rituals of Nyalamaq Dilauq, particularly the sea salvation ceremony, symbolize community solidarity. The preparation and execution of the ceremony require cooperation and collaboration among different ethnic groups. This collaborative effort helps to build trust and mutual respect, breaking down social barriers and fostering a cohesive social fabric.

#### **3.2.2. Examples of successful integration**

Several examples illustrate the success of the Nyalamaq Dilauq tradition in integrating diverse ethnic groups in Tanjung Luar. One notable example is the joint preparation of the ceremonial offerings, where community members from different ethnic backgrounds work together to prepare the buffalo's head and other ritual items. This collaborative effort not only reinforces social bonds but also provides an opportunity for cultural exchange and mutual understanding.

Another example is the communal participation in the ritual procession, where members of all ethnic groups join together to parade the buffalo's head around the village. This public display of unity and cooperation serves as a powerful symbol of the community's collective identity and shared cultural heritage.

#### **3.2.3. Mitigating social tensions**

The Nyalamaq Dilauq tradition also plays a crucial role in mitigating social tensions and conflicts within the community. The inclusive nature of the rituals provides a platform for open dialogue and communication among community members. This open communication helps to address and resolve potential conflicts, fostering a harmonious social environment.

The tradition's emphasis on collective participation and shared responsibility further reinforces social cohesion. By engaging in the rituals together, community members develop a sense of collective identity and mutual support, which helps to prevent and resolve social tensions.

#### **3.2.4. Promoting mutual respect and understanding**

Cultural pluralism is a foundational aspect of the Nyalamaq Dilauq tradition. The recognition and acceptance of cultural diversity are central to the tradition's practices.

By participating in the rituals, community members learn to appreciate and respect the cultural traditions of other ethnic groups. This mutual respect and understanding are crucial for maintaining social harmony and cohesion.

The Nyalamaq Dilauq tradition promotes cultural exchange and integration through its inclusive rituals. For example, the display of traditional clothing and the performance of ethnic dances during the ceremonies provide an opportunity for community members to share and celebrate their cultural heritage. This cultural exchange helps to foster mutual respect and a shared sense of belonging among the diverse ethnic groups in Tanjung Luar.

### **3.2.5. Case studies and anecdotes**

Several case studies and anecdotes highlight the positive impact of the Nyalamaq Dilauq tradition on social integration. For instance, a case study of the joint preparation of the ceremonial offerings revealed that community members developed strong social bonds and a sense of collective identity through their collaborative efforts. Similarly, anecdotes from the ritual processions illustrate how the public display of unity and cooperation strengthened community cohesion and mutual respect.

One anecdote recounts the story of a conflict between two ethnic groups that was resolved through the Nyalamaq Dilauq tradition. The open dialogue and collective participation in the rituals provided a platform for addressing the conflict and fostering reconciliation. This example demonstrates the tradition's capacity to mitigate social tensions and promote social integration.

The Nyalamaq Dilauq tradition plays a vital role in promoting social integration among the diverse ethnic communities in Tanjung Luar. Through its inclusive rituals and communal activities, the tradition fosters unity, mutual respect, and a shared sense of belonging. By mitigating social tensions and enhancing community cohesion, the Nyalamaq Dilauq tradition serves as a powerful cultural policy for promoting social integration in coastal communities.

## **3.3. Nyalamaq Dilauq as a tool for social cohesion**

The Nyalamaq Dilauq tradition stands as a significant cultural practice that fosters social cohesion in Tanjung Luar, South Lombok. Through its rituals and ceremonies, the tradition strengthens community bonds, reinforces collective identity, and promotes a harmonious and united community.

### **3.3.1. Rituals and ceremonies promoting social cohesion**

The Nyalamaq Dilauq tradition involves a series of rituals and ceremonies that symbolize and reinforce community solidarity. One of the central rituals is the sea salvation ceremony, where a buffalo's head is released into the sea. This ceremony, which involves the participation of various ethnic groups, symbolizes the community's collective identity and shared cultural heritage.

The preparation and execution of the sea salvation ceremony require extensive cooperation and collaboration among community members. The process includes the collection of ritual items, the preparation of the ceremonial offerings, and the organization of the ritual procession. These activities necessitate a high level of coordination and teamwork, fostering a sense of unity and collective responsibility among participants.

### **3.3.2. Impact on community relationships**

The Nyalamaq Dilauq tradition has a profound impact on community relationships, promoting mutual support and cooperation. The inclusive nature of the rituals ensures that all ethnic groups in Tanjung Luar, including the Sasak, Bajo, Bugis, Mandar, and Makassar, participate equally in the ceremonies. This shared participation helps to break down social barriers, build trust, and strengthen social bonds.

The communal activities associated with the tradition provide numerous opportunities for social interaction and cultural exchange. For example, the joint preparation of the ceremonial offerings allows community members to work together, share their skills, and learn from one another. This collaborative effort fosters a sense of camaraderie and mutual support, enhancing social cohesion.

### **3.3.3. Collective identity formation**

The Nyalamaq Dilauq tradition plays a crucial role in the formation and reinforcement of collective identity in Tanjung Luar. The rituals and ceremonies serve as powerful symbols of the community's shared cultural heritage and collective identity. By participating in these cultural practices, community members develop a strong sense of belonging and pride in their cultural traditions.

The tradition's emphasis on cultural pluralism and mutual respect further reinforces collective identity. The recognition and celebration of cultural diversity promote a sense of unity and solidarity among the diverse ethnic groups in Tanjung Luar. This collective identity helps to foster social cohesion and maintain a harmonious social environment.

### **3.3.4. Enhancing community resilience**

The Nyalamaq Dilauq tradition also contributes to community resilience by promoting social cohesion and mutual support. The rituals and ceremonies provide a platform for community members to come together, discuss common concerns, and collaborate on solutions. This collective problem-solving approach helps to build trust and solidarity, enhancing the community's ability to face social and economic challenges.

The tradition's role in promoting social cohesion is particularly important in times of crisis. The shared cultural practices and strong social bonds fostered by the Nyalamaq Dilauq tradition provide a source of support and resilience for the community. This resilience is crucial for maintaining social harmony and cohesion in the face of external pressures and challenges.

### **3.3.5. Case studies and anecdotes**

Several case studies and anecdotes illustrate the positive impact of the Nyalamaq Dilauq tradition on social cohesion. For instance, a case study of the sea salvation ceremony revealed that community members developed strong social bonds and a sense of collective identity through their participation in the rituals. Similarly, anecdotes from the ritual processions highlight how the public display of unity and cooperation strengthened community relationships and mutual respect.

One notable anecdote recounts the story of a natural disaster that struck Tanjung Luar. The strong social bonds and mutual support fostered by the Nyalamaq Dilauq tradition played a crucial role in the community's response to the disaster. Community



members came together to support one another, demonstrating the resilience and solidarity built through their shared cultural practices.

The Nyalamaq Dilauq tradition serves as a powerful tool for promoting social cohesion in Tanjung Luar. Through its inclusive rituals and ceremonies, the tradition strengthens community bonds, reinforces collective identity, and fosters a harmonious and united community. By enhancing social cohesion and community resilience, the Nyalamaq Dilauq tradition plays a crucial role in maintaining social harmony and promoting the well-being of the coastal communities in South Lombok.

### **3.4. Economic interdependence and cultural practices**

The Nyalamaq Dilauq tradition not only serves as a cultural anchor for the coastal communities of South Lombok but also plays a vital role in reinforcing economic interdependence. The integration of cultural practices with the community's economic activities, primarily centered around fishing, strengthens social bonds and promotes collective well-being.

#### **3.4.1. Relationship between the fishing economy and Nyalamaq Dilauq**

The economy of Tanjung Luar is heavily reliant on fishing, with over 80% of the population engaged in this livelihood. The Nyalamaq Dilauq tradition is deeply intertwined with the community's dependence on marine resources. The rituals and ceremonies of Nyalamaq Dilauq are not merely cultural events but also reflect the community's economic activities and their relationship with the sea.

The sea salvation ceremony, a central ritual in the Nyalamaq Dilauq tradition, involves the release of a buffalo's head into the sea. This ritual is believed to ensure an abundant catch and the safety of fishermen at sea. The community's collective participation in this ritual underscores their shared reliance on marine resources and their commitment to ensuring the sustainability of their fishing activities.

#### **3.4.2. Role of shared economic activities in reinforcing cultural bonds**

The shared economic activities of the Tanjung Luar community, particularly fishing, are integral to the Nyalamaq Dilauq tradition. The preparation and execution of the tradition's rituals involve extensive community collaboration, from gathering the necessary materials to organizing and participating in the ceremonies. This collective effort reinforces the bonds of community, as everyone contributes to and benefits from the tradition.

The economic interdependence of the community is further strengthened through the rituals that emphasize mutual support and cooperation. For instance, the buffalo's head, prepared during the sea salvation ceremony, symbolizes the community's collective offerings to the sea, reflecting their dependence on and reverence for marine resources. This act of collective offering highlights the interlinked nature of their economic and cultural practices.

#### **3.4.3. Examples of economic collaboration enhancing social cohesion**

Several examples illustrate how economic collaboration, as part of the Nyalamaq Dilauq tradition, enhances social cohesion. One notable example is the communal preparation of the ritual offerings, where community members work together to gather

and prepare the materials needed for the ceremonies. This process fosters a sense of unity and shared responsibility, as everyone contributes their time and resources.

Another example is the organization of the ritual procession, which involves the participation of various ethnic groups in Tanjung Luar. This inclusive event not only reinforces social bonds but also serves as a platform for economic collaboration. The collective participation in these economic activities strengthens the community's social fabric and promotes mutual support and cooperation.

#### **3.4.4. Economic benefits of the Nyalamaq Dilauq tradition**

The Nyalamaq Dilauq tradition also brings economic benefits to the community by attracting cultural tourism. The annual ceremonies, which are now promoted as cultural events, draw visitors to Tanjung Luar, generating income for the local economy. The influx of tourists during these events provides economic opportunities for the community, from selling local products to offering guided tours.

The integration of the Nyalamaq Dilauq tradition into the broader tourism strategy of the region has further enhanced its economic impact. The local government and tourism stakeholders support and promote the tradition as a cultural attraction, ensuring its sustainability and providing economic incentives for the community to preserve and celebrate their cultural heritage.

#### **3.4.5. Strengthening community bonds through economic interdependence**

The Nyalamaq Dilauq tradition, with its emphasis on collective participation and economic collaboration, plays a crucial role in strengthening community bonds. The shared reliance on marine resources and the collaborative effort involved in the tradition's rituals foster a sense of unity and mutual support among community members. This economic interdependence, reflected in the cultural practices of the Nyalamaq Dilauq tradition, enhances social cohesion and reinforces the community's collective identity.

The Nyalamaq Dilauq tradition exemplifies the intricate link between cultural practices and economic interdependence in Tanjung Luar. By integrating cultural rituals with economic activities, the tradition reinforces social bonds and promotes collective well-being. The shared reliance on fishing and the collaborative effort involved in the Nyalamaq Dilauq rituals underscore the community's economic interdependence, enhancing social cohesion and ensuring the sustainability of their cultural and economic practices.

### **3.5. Cultural pluralism and mutual respect**

The Nyalamaq Dilauq tradition is a powerful embodiment of cultural pluralism, promoting mutual respect and a shared sense of belonging among the diverse ethnic groups in Tanjung Luar. This tradition not only celebrates the cultural diversity of the community but also integrates it into a cohesive social system where differences are respected and celebrated.

#### **3.5.1. Assessment of cultural pluralism within the community**

Tanjung Luar is a multicultural village, home to ethnic groups from Sulawesi, including the Bajo, Bugis, Mandar, and Makassar, who have integrated with the native Sasak tribe. This ethnic diversity has created a rich cultural tapestry, with each group

bringing its own traditions, languages, and customs. The Nyalamaq Dilauq tradition plays a crucial role in maintaining and promoting this cultural pluralism.

The inclusive nature of the Nyalamaq Dilauq tradition ensures that all ethnic groups participate in and contribute to the rituals and ceremonies. This participation fosters a sense of belonging and mutual respect among the community members, reinforcing the social fabric and promoting cultural pluralism.

### **3.5.2. Examples of cultural exchange and mutual respect**

The Nyalamaq Dilauq tradition provides numerous opportunities for cultural exchange and the promotion of mutual respect. For instance, the ritual procession involves members of different ethnic groups wearing their traditional attire and performing ethnic dances. This public display of cultural heritage not only celebrates diversity but also allows community members to learn about and appreciate each other's traditions.

Another example is the preparation of the ritual offerings, which involves the collective effort of community members from various ethnic backgrounds. This collaboration fosters mutual respect and understanding, as individuals work together, share their skills, and exchange cultural knowledge. The shared participation in these activities highlights the community's commitment to cultural pluralism and mutual respect.

### **3.5.3. Impact of cultural diversity on social harmony**

Cultural diversity, as promoted by the Nyalamaq Dilauq tradition, has a positive impact on social harmony in Tanjung Luar. The recognition and acceptance of different cultural practices foster an environment of tolerance and mutual respect. This environment is crucial for maintaining social cohesion in a multicultural community.

The Nyalamaq Dilauq tradition serves as a platform for addressing and mitigating potential social tensions that may arise from cultural differences. The inclusive rituals and ceremonies provide a space for open dialogue and communication, allowing community members to express their cultural identities while also respecting those of others. This open communication helps to build trust and solidarity, enhancing social harmony.

### **3.5.4. Building robust social solidarity**

The Nyalamaq Dilauq tradition plays a vital role in building robust social solidarity among the diverse ethnic groups in Tanjung Luar. By participating in the shared cultural practices, community members develop a strong sense of collective identity and mutual support. This social solidarity is reflected in the collaborative effort required to prepare for and execute the tradition's rituals.

For example, the sea salvation ceremony involves extensive cooperation among different ethnic groups, from gathering ritual items to organizing the procession. This collective effort fosters a sense of unity and shared responsibility, strengthening social bonds and promoting mutual respect.

### **3.5.5. Celebrating cultural diversity through shared customs**

The Nyalamaq Dilauq tradition is a celebration of cultural diversity through shared customs and practices. The rituals and ceremonies not only highlight the unique cultural heritage of each ethnic group but also integrate these diverse elements into a

cohesive cultural practice. This integration promotes a sense of unity and collective identity, as community members come together to celebrate their shared cultural heritage.

The tradition's emphasis on cultural pluralism and mutual respect is evident in the inclusive nature of the rituals. For instance, the display of traditional clothing and the performance of ethnic dances during the ceremonies provide a platform for cultural exchange and mutual appreciation. These activities help to foster a sense of belonging and mutual respect, enhancing social cohesion in the community.

The Nyalamaq Dilauq tradition is a powerful promoter of cultural pluralism and mutual respect in Tanjung Luar. By celebrating and integrating the diverse cultural practices of the community, the tradition fosters an environment of tolerance, mutual respect, and social harmony. The inclusive rituals and ceremonies of the Nyalamaq Dilauq tradition provide numerous opportunities for cultural exchange and the promotion of mutual respect, reinforcing the social fabric and enhancing social cohesion. Through its emphasis on cultural pluralism, the Nyalamaq Dilauq tradition plays a crucial role in maintaining social harmony and promoting the well-being of the coastal communities in South Lombok.

### **3.6. Challenges and resilience of the tradition**

The Nyalamaq Dilauq tradition has faced various challenges over the years, yet it has demonstrated remarkable resilience, adapting to changing social, economic, and cultural contexts while maintaining its core values. This resilience is crucial for preserving the tradition and ensuring its continued relevance in the community.

#### **3.6.1. External pressures and criticisms**

One of the primary challenges faced by the Nyalamaq Dilauq tradition comes from external pressures and criticisms, particularly from religious leaders who view the ritual as contrary to Islamic teachings. Efforts to stop the Nyalamaq Dilauq event, led by these leaders, have been met with resistance from the community. The people of Tanjung Luar have remained steadfast in their commitment to the tradition, arguing that it is an essential part of their cultural heritage and identity.

The modernization and globalization processes have also posed challenges to the tradition. As younger generations are increasingly exposed to global cultures and modern lifestyles, there is a risk of losing interest in traditional practices. This shift in cultural preferences can threaten the continuity of the Nyalamaq Dilauq tradition.

#### **3.6.2. Strategies for preservation and adaptation**

Despite these challenges, the Nyalamaq Dilauq tradition has shown remarkable resilience through various strategies for preservation and adaptation. The community's strong sense of cultural identity and collective commitment to the tradition have played a crucial role in its preservation. Efforts to educate younger generations about the significance of the tradition are essential for its continuity. Incorporating the tradition into the local education system and community activities helps to keep it relevant and engaging for the youth.

Adaptation has also been a key factor in the tradition's resilience. The integration of the Nyalamaq Dilauq tradition into the broader tourism strategy of the region has provided economic incentives for its preservation. By promoting the tradition as a

cultural attraction, the community has been able to attract tourists and generate income, which supports the continuation of the rituals. This economic benefit reinforces the community's commitment to preserving their cultural heritage.

### **3.6.3. Community support and collective effort**

The resilience of the Nyalamaq Dilauq tradition is largely attributed to the strong community support and collective effort in preserving the tradition. The involvement of various stakeholders, including local government, tourism actors, and community leaders, has been instrumental in sustaining the tradition. Financial support from government agencies and private donations ensures the availability of resources needed for organizing the annual ceremonies.

The active participation of community members in the rituals and ceremonies reinforces social bonds and collective identity. This collective participation is crucial for the tradition's resilience, as it ensures that the cultural practices are passed down through generations and remain a central part of the community's social fabric.

### **3.6.4. Cultural festivals and media coverage**

In recent years, the Nyalamaq Dilauq tradition has gained increased visibility through cultural festivals and media coverage. These events highlight the cultural significance of the tradition and attract a broader audience, both locally and internationally. The promotion of the tradition through social media and other platforms helps to raise awareness and generate interest, particularly among younger generations.

Cultural festivals associated with the Nyalamaq Dilauq tradition provide a platform for showcasing the rituals and ceremonies, as well as other aspects of the community's cultural heritage. These festivals not only attract tourists but also provide an opportunity for cultural exchange and mutual appreciation among different ethnic groups. The increased visibility and promotion of the tradition through media coverage contribute to its resilience by ensuring its relevance in contemporary society.

### **3.6.5. Testimonials and community narratives**

Testimonials and narratives from community members highlight the importance of the Nyalamaq Dilauq tradition in their lives and its role in fostering social cohesion and resilience. These personal stories underscore the deep cultural significance of the tradition and the community's collective commitment to preserving it.

One notable narrative recounts the story of a natural disaster that struck Tanjung Luar. The strong social bonds and mutual support fostered by the Nyalamaq Dilauq tradition played a crucial role in the community's response to the disaster. Community members came together to support one another, demonstrating the resilience and solidarity built through their shared cultural practices.

The Nyalamaq Dilauq tradition has demonstrated remarkable resilience in the face of various challenges. Through strategies of preservation and adaptation, strong community support, and increased visibility through cultural festivals and media coverage, the tradition continues to thrive. The collective effort of the community in maintaining and celebrating their cultural heritage ensures the continued relevance and vitality of the Nyalamaq Dilauq tradition. By overcoming external pressures and criticisms, the tradition stands as a testament to the resilience and adaptability of

cultural practices in maintaining social cohesion and collective identity in the coastal communities of South Lombok.

### **3.7. Impact on community well-being and resilience**

The Nyalamaq Dilauq tradition has a significant impact on the well-being and resilience of the coastal communities in Tanjung Luar, South Lombok. This cultural practice fosters a sense of collective identity, social support, and mutual cooperation, which are essential for the community's overall health and resilience in the face of social and economic challenges.

#### **3.7.1. Contribution to community well-being**

The Nyalamaq Dilauq tradition contributes to the well-being of the Tanjung Luar community by fostering social cohesion and mutual support. The inclusive nature of the rituals ensures that all members of the community, regardless of their ethnic background, participate in and benefit from the ceremonies. This collective participation promotes a sense of belonging and psychological well-being, as individuals feel connected to their cultural heritage and community.

The rituals and ceremonies associated with the Nyalamaq Dilauq tradition also provide an opportunity for community members to come together, share their experiences, and support one another. This social interaction is crucial for mental and emotional well-being, as it helps to reduce feelings of isolation and loneliness. The tradition's emphasis on mutual support and cooperation reinforces social bonds and enhances the overall well-being of the community.

#### **3.7.2. Enhancing community resilience**

The Nyalamaq Dilauq tradition plays a vital role in enhancing community resilience by fostering a strong sense of collective identity and mutual support. The rituals and ceremonies provide a platform for community members to discuss common concerns, collaborate on solutions, and develop strategies for addressing social and economic challenges. This collective problem-solving approach builds trust and solidarity, which are essential for community resilience.

The tradition's emphasis on economic collaboration and shared cultural practices also contributes to community resilience. The communal activities associated with the Nyalamaq Dilauq tradition, such as the preparation of ritual offerings and the organization of the ceremonial procession, require extensive cooperation and coordination. This collaborative effort fosters a sense of unity and collective responsibility, which helps the community to navigate and overcome challenges together.

#### **3.7.3. Testimonials and qualitative data from community members**

Testimonials and qualitative data from community members highlight the positive impact of the Nyalamaq Dilauq tradition on their well-being and resilience. One community member recounted how the tradition provided a source of comfort and support during a difficult time. The collective participation in the rituals and the sense of belonging to a supportive community helped them to cope with their challenges and find strength in their cultural heritage.

Another community member emphasized the importance of the tradition in fostering social bonds and mutual respect. They described how the rituals provided an opportunity for cultural exchange and learning, which enhanced their understanding and appreciation of different ethnic groups within the community. This mutual respect and understanding are crucial for maintaining social harmony and resilience.

#### **3.7.4. Role in addressing social and economic challenges**

The Nyalamaq Dilauq tradition also plays a crucial role in addressing social and economic challenges faced by the community. The rituals and ceremonies provide a platform for open dialogue and communication, allowing community members to express their concerns and collaborate on solutions. This collective problem-solving approach helps to build trust and solidarity, which are essential for addressing social tensions and conflicts.

The economic benefits of the tradition, particularly through cultural tourism, also contribute to community resilience. The influx of tourists during the annual ceremonies provides economic opportunities for the community, from selling local products to offering guided tours. This economic benefit reinforces the community's commitment to preserving their cultural heritage and provides a tangible incentive for maintaining the tradition.

#### **3.7.5. Attraction of tourism and economic improvement**

The Nyalamaq Dilauq tradition attracts tourists to Tanjung Luar, significantly boosting the local economy. The annual ceremonies draw visitors from various regions, eager to witness the unique cultural practices and participate in the festivities. This influx of tourists generates income for the community, as local businesses benefit from the increased demand for accommodation, food, and guided tours.

The economic opportunities created by cultural tourism provide a crucial source of income for many community members. By promoting the Nyalamaq Dilauq tradition as a cultural attraction, the community not only preserves its heritage but also enhances its economic resilience. The financial benefits from tourism help to support local families and contribute to the overall development of the area.

#### **3.7.6. Symbol of unity and resilience**

The Nyalamaq Dilauq tradition serves as a symbol of unity and resilience for the coastal communities of South Lombok. The rituals and ceremonies, which involve the participation of various ethnic groups, reflect the community's collective identity and mutual support. This unity and solidarity are crucial for maintaining social harmony and enhancing community resilience.

The tradition's emphasis on cultural pluralism and mutual respect also reinforces its role as a symbol of resilience. By celebrating and integrating the diverse cultural practices of the community, the Nyalamaq Dilauq tradition promotes an environment of tolerance and mutual respect. This cultural pluralism is essential for maintaining social cohesion and resilience in a multicultural community.

The Nyalamaq Dilauq tradition has a profound impact on the well-being and resilience of the Tanjung Luar community. Through its inclusive rituals and ceremonies, the tradition fosters social cohesion, mutual support, and a strong sense of collective identity. By addressing social and economic challenges, attracting

tourism, and promoting cultural pluralism, the Nyalamaq Dilauq tradition enhances the overall well-being and resilience of the coastal communities in South Lombok. The tradition stands as a testament to the power of cultural practices in maintaining social harmony and promoting community resilience.

### **3.8. Policy implications and recommendations**

The Nyalamaq Dilauq tradition, with its significant cultural, social, and economic impacts, offers valuable insights for policymakers aiming to promote social integration and cohesion in multicultural communities. By understanding the role of such traditions, policymakers can develop strategies that leverage cultural practices to enhance community well-being and resilience.

#### **3.8.1. Insights for cultural policymakers**

**Promotion of cultural traditions:** Cultural policymakers should recognize and promote traditional practices like the Nyalamaq Dilauq as vital elements of cultural heritage. Supporting these traditions can foster a sense of identity and unity within communities, which is essential for social cohesion. Policies that provide funding and resources for the preservation and promotion of cultural traditions can help maintain their relevance and ensure their continuation.

**Integration with tourism strategies:** The integration of cultural traditions into tourism strategies can provide economic benefits for communities. By promoting traditions as cultural attractions, policymakers can boost local economies and provide financial incentives for the preservation of cultural heritage. The Nyalamaq Dilauq tradition's success in attracting tourists highlights the potential of cultural tourism as a sustainable economic development strategy.

**Community involvement and participation:** Encouraging community involvement in the planning and execution of cultural events is crucial for their success. Policymakers should foster inclusive participation, ensuring that all community members, regardless of their ethnic background, can contribute to and benefit from cultural practices. This inclusivity promotes mutual respect and strengthens social bonds.

**Educational initiatives:** Implementing educational programs that teach the importance of cultural traditions can help younger generations appreciate and continue these practices. Schools and community centers can play a pivotal role in educating children about their cultural heritage, fostering a sense of pride and belonging.

#### **3.8.2. Recommendations for replicating the Nyalamaq Dilauq model**

**Documentation and research:** Conducting thorough documentation and research on cultural traditions is essential for understanding their significance and impact. Detailed studies can provide valuable insights into how traditions like the Nyalamaq Dilauq contribute to social cohesion and community resilience. This knowledge can inform the development of policies and programs that support cultural heritage.

**Cultural festivals and events:** Organizing cultural festivals and events that showcase traditional practices can raise awareness and attract tourists. These events provide a platform for cultural exchange and mutual appreciation, promoting social integration. Policymakers should support the organization of such events and ensure they are well-publicized.



**Support for cultural practitioners:** Providing support for cultural practitioners, such as traditional leaders and artisans, is crucial for the preservation of cultural traditions. Financial assistance, training programs, and recognition of their contributions can help sustain these practices and encourage their transmission to future generations.

**Leveraging technology and media:** Utilizing technology and media to promote cultural traditions can enhance their visibility and appeal. Social media platforms, websites, and documentaries can reach a wider audience, including younger generations, and generate interest in cultural heritage. Policymakers should invest in digital initiatives that highlight the importance and beauty of traditional practices.

### **3.8.3. Potential for broader cultural policy frameworks**

The Nyalamaq Dilauq tradition offers a model for broader cultural policy frameworks that emphasize the role of cultural practices in promoting social cohesion and community resilience. Policymakers can draw on the insights gained from this tradition to develop comprehensive strategies that integrate cultural preservation with economic development and social integration.

**Institutional support:** Establishing dedicated cultural heritage departments within local governments can provide institutional support for traditional practices. These departments can oversee the implementation of policies, allocate resources, and coordinate efforts to promote cultural traditions.

**Sustainable tourism practices:** Developing sustainable tourism practices that protect the environmental and cultural integrity of communities is essential. Policymakers should ensure that tourism growth does not compromise cultural heritage or local ecosystems. Sustainable tourism strategies can provide long-term economic benefits while preserving cultural and natural resources.

**Cross-cultural collaborations:** Encouraging cross-cultural collaborations and exchanges can enhance mutual understanding and respect among diverse communities. Policymakers can facilitate partnerships between communities with similar traditions, promoting cultural exchange and learning. These collaborations can strengthen social bonds and foster a sense of global cultural heritage.

**Funding and grants:** Increasing funding and grant opportunities for cultural projects can support the preservation and promotion of traditional practices. Policymakers should ensure that financial resources are available for communities to maintain their cultural heritage and develop new initiatives that highlight their traditions.

The Nyalamaq Dilauq tradition provides valuable lessons for policymakers on leveraging cultural practices to promote social cohesion and community resilience. By recognizing the importance of traditional practices, integrating them with tourism strategies, and encouraging community involvement, policymakers can develop comprehensive cultural policy frameworks that enhance social harmony and economic development. The insights gained from the Nyalamaq Dilauq tradition can serve as a model for other multicultural and multi-ethnic communities, demonstrating the power of cultural heritage in fostering unity and resilience.

### **3.9. Comparative analysis with other cultural traditions**

The Nyalamaq Dilauq tradition in Tanjung Luar is not an isolated example of cultural practices fostering social integration and cohesion. A comparative analysis with similar traditions in other regions can provide valuable insights into the common elements and unique features that contribute to their success. This analysis highlights the potential for cross-cultural learning and the replication of best practices.

#### **3.9.1. Comparison with similar traditions**

**Naik Dango Tradition in West Kalimantan, Indonesia:** The Naik Dango tradition of the Dayak community in West Kalimantan is a harvest festival that promotes social integration and cohesion. Like the Nyalamaq Dilauq tradition, Naik Dango involves communal participation in rituals and ceremonies that celebrate cultural heritage and reinforce collective identity. Both traditions emphasize the importance of mutual respect and cooperation among diverse ethnic groups.

**Tetulak Tamperan Ritual in East Lombok, Indonesia:** Similar to the Nyalamaq Dilauq tradition, the Tetulak Tamperan ritual in Pringgabaya, East Lombok, is a coastal community's tradition that involves sea salvation ceremonies. Both traditions share the goal of ensuring the community's well-being and fostering social cohesion through shared cultural practices. The Tetulak Tamperan ritual also reflects the community's reliance on marine resources and their collective efforts to preserve their cultural heritage.

**Bau Nyale Festival in Central Lombok, Indonesia:** The Bau Nyale Festival in Central Lombok is another cultural tradition that promotes social integration. This festival involves the Sasak people gathering to catch sea worms (*nyale*) that are believed to be the reincarnation of Princess Mandalika. The festival, like Nyalamaq Dilauq, emphasizes communal participation and celebrates cultural heritage, fostering a sense of unity and mutual respect among participants.

**Seudati Dance in Aceh, Indonesia:** The Seudati dance is a traditional dance from Aceh that plays a significant role in promoting social cohesion and collective identity. The dance involves synchronized movements and chanting that reflect the community's cultural heritage. Like the Nyalamaq Dilauq tradition, the Seudati dance emphasizes the importance of mutual respect and cooperation, strengthening social bonds within the community.

#### **3.9.2. Lessons learned from other cultural practices**

**Community involvement and ownership:** One common element across these traditions is the active involvement and ownership of the community in preserving and promoting their cultural practices. Ensuring that community members have a stake in the tradition fosters a sense of responsibility and commitment to maintaining their cultural heritage.

**Integration with economic activities:** Integrating cultural traditions with economic activities, such as tourism, provides financial incentives for their preservation. The success of traditions like Nyalamaq Dilauq and the Bau Nyale Festival in attracting tourists highlights the potential for cultural tourism to support local economies and ensure the sustainability of cultural practices.

Promotion of mutual respect and tolerance: Traditions that emphasize mutual respect and tolerance among diverse ethnic groups contribute to social cohesion and harmony. The Nyalamaq Dilauq tradition, like the Naik Dango and Seudati dance, fosters an environment of cultural pluralism where differences are celebrated and respected.

Educational initiatives and youth engagement: Educating younger generations about the importance of cultural traditions is crucial for their preservation. Initiatives that involve schools and community centers in teaching cultural heritage, as seen in various traditions, help to ensure that these practices are passed down through generations.

## **4. Discussion**

The findings of this study underscore the pivotal role of the Nyalamaq Dilauq tradition in fostering social integration, cohesion, and resilience within the multicultural community of Tanjung Luar, South Lombok. By examining the historical context, rituals, cultural pluralism, and economic interdependence associated with this tradition, we gain a comprehensive understanding of how cultural practices can strengthen community bonds and promote collective well-being. This discussion links these findings with previous studies, highlighting similarities and potential applications in other contexts.

### **4.1. Social integration and cohesion**

The Nyalamaq Dilauq tradition's rituals, particularly the sea salvation ceremony, necessitate extensive community participation, fostering unity and mutual respect among diverse ethnic groups. This collective participation mirrors findings from Bahri and Lestari (2022) on the Naik Dango tradition of the Dayak community in West Kalimantan, which also emphasizes communal involvement in rituals to promote social integration. Both traditions illustrate how shared cultural practices can bridge ethnic and cultural divides, fostering a harmonious social fabric (Andries, 2018; Moksony and Hegedűs, 2019).

The studies by Mauidhah (2017), Syahdan (2021), and Yanti (2018) on the Seudati dance in Aceh further supports this assertion. The Seudati dance involves synchronized movements and chanting that require cooperation and coordination among participants, reinforcing social bonds and collective identity. Similarly, the Nyalamaq Dilauq tradition's inclusive rituals, such as the communal preparation of ceremonial offerings, enhance social cohesion by promoting teamwork and mutual support.

### **4.2. Cultural pluralism and mutual respect**

Cultural pluralism is a foundational aspect of the Nyalamaq Dilauq tradition, promoting tolerance and a shared sense of belonging among different ethnic groups. This finding aligns with several studies, those emphasize the importance of cultural pluralism in fostering social harmony (Buttlar and Wynar, 1993; Hutabarat, 2023; Joseph, 1974; Parekh, 1995; Yuliandri et al., 2023). The inclusive nature of the Nyalamaq Dilauq rituals, involving the participation of Sasak, Bajo, Bugis, Mandar,

and Makassar ethnic groups, exemplifies how cultural diversity can be harmoniously integrated into community life, creating a cohesive social system.

This inclusive approach is echoed in Jayadi's (2022) study on Hindu-Islamic relations in Eastern Indonesia, where local wisdom and cultural practices are shown to promote social cohesion and mutual respect. Both studies highlight the importance of recognizing and celebrating cultural diversity to maintain social harmony in multicultural communities.

### **4.3. Economic interdependence and community resilience**

The Nyalamaq Dilauq tradition's integration with the local fishing economy underscores the interplay between cultural practices and economic activities. The communal rituals associated with the tradition, such as the preparation of ritual offerings and the organization of ceremonial processions, reinforce economic collaboration and mutual support. This finding is consistent with Syukur et al. (2016), who highlight the importance of shared economic activities in strengthening community bonds.

The economic benefits of the Nyalamaq Dilauq tradition, particularly through cultural tourism, further enhance community resilience (Bayyinaturosyi et al., 2023; Jumardito and Wulandari, 2022; Makwa, 2019). The influx of tourists during the annual ceremonies provides economic opportunities for the community, supporting local businesses and generating income. This aligns with the findings from Fordjour and Cruz (2023), Schulenkorf et al. (2019), and Torre and Scarborough (2017) on the role of cultural tourism in promoting economic development and preserving cultural heritage. Both studies illustrate how integrating cultural practices with tourism strategies can provide sustainable economic benefits while maintaining the integrity of cultural traditions.

### **4.4. Policy Implications and future research**

The insights gained from this study have significant policy implications. Policymakers can leverage cultural traditions like Nyalamaq Dilauq to promote social integration and community resilience. Jayadi (2022) and Klassen and Bender (2010) suggest that educational initiatives and youth engagement programs are crucial for ensuring the continuity of cultural practices. Implementing policies that support the preservation and promotion of cultural traditions can foster social harmony and economic development in multicultural societies.

Future research could involve comparative studies with other cultural traditions to provide a broader understanding of the common elements and unique features that promote social cohesion and resilience. Longitudinal studies assessing the long-term impact of traditions like Nyalamaq Dilauq on community well-being and economic development would offer deeper insights into their sustainability. Investigating the role of digital platforms and social media in promoting and preserving cultural traditions can also highlight innovative approaches to engaging broader audiences and enhancing the visibility of cultural heritage.

The Nyalamaq Dilauq tradition exemplifies how cultural practices can transcend ethnic and cultural differences, fostering unity and mutual support. By understanding

and leveraging the strengths of such traditions, communities can enhance their social cohesion and resilience, ensuring the continuity and vitality of their cultural heritage for future generation (Wardekker et al., 2023). The findings of this study, supported by previous research, demonstrate the enduring value of cultural traditions in contemporary society and offer valuable insights for promoting social integration and cohesion in other multicultural and multi-ethnic contexts.

## **5. Conclusion**

The Nyalamaq Dilauq tradition stands as a testament to the power of cultural practices in fostering social integration and cohesion among diverse ethnic groups in Tanjung Luar, South Lombok. This study highlights the tradition's historical roots, its role in promoting mutual respect and cultural pluralism, and its significant impact on community well-being and resilience. Through inclusive rituals and ceremonies, the Nyalamaq Dilauq tradition builds strong social bonds, reinforces collective identity, and provides a platform for economic collaboration and cultural exchange.

The research underscores the importance of preserving and promoting cultural traditions as vital elements of community life. The integration of the Nyalamaq Dilauq tradition into the broader tourism strategy has provided economic benefits, been enhancing the community's resilience and supporting the preservation of cultural heritage. The study's findings offer valuable insights for policymakers, suggesting that the promotion of cultural traditions can serve as an effective strategy for social integration and community development in multicultural societies.

In conclusion, the Nyalamaq Dilauq tradition exemplifies how cultural practices can transcend ethnic and cultural differences, fostering unity and mutual support. By understanding and leveraging the strengths of such traditions, communities can enhance their social cohesion and resilience, ensuring the continuity and vitality of their cultural heritage for future generations. The lessons learned from the Nyalamaq Dilauq tradition can inform broader efforts to promote social integration and cohesion in other multicultural and multi-ethnic contexts, demonstrating the enduring value of cultural traditions in contemporary society.

Future research could involve comparative studies with other similar cultural traditions in different regions or countries. This would provide a broader understanding of the common elements and unique features that contribute to the success of cultural practices in promoting social cohesion and integration. Conducting longitudinal studies to assess the long-term impact of the Nyalamaq Dilauq tradition on community resilience and economic development would provide deeper insights into the sustainability of such cultural practices. Investigating the role of educational initiatives and youth engagement in the preservation and promotion of the Nyalamaq Dilauq tradition could offer strategies for ensuring the continuity of cultural heritage among younger generations.

Furthermore, examining the effectiveness of cultural policies that support traditional practices like Nyalamaq Dilauq can provide valuable feedback for policymakers. This research could focus on the challenges and opportunities in implementing such policies at the local and national levels. Exploring the use of digital platforms and social media in promoting and preserving cultural traditions can

highlight innovative approaches to engaging broader audiences and enhancing the visibility of cultural heritage. By addressing these areas, future research can continue to build on the findings of this study, contributing to a more comprehensive understanding of the role of cultural traditions in promoting social cohesion and resilience in multicultural communities.

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