

Exploration Of Integrating Traditional Chinese Hanfu Culture Into Ideological And Political Education In Universities

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Abstract: Traditional Chinese Hanfu culture, with clothing as the main carrier of “ritual” culture, embodies its unique rich connotation and national characteristics, and has become an important branch of traditional Chinese culture. Currently, the development of traditional Hanfu culture in some Chinese universities still presents a disorganized, low-identity, and unimportant state, which hinders the development process of excellent traditional culture. It is still of great significance to dig deep into the ideological and political elements of traditional Hanfu culture, improve the degree of attention paid to traditional Hanfu culture in universities, improve classroom forms, and give full play to the organizational and leading role of schools in clubs.

Keywords: Hanfu Culture; Ideological and Political Education; Universities

The Chinese traditional Hanfu culture, with its rich connotations of Chinese excellent traditional culture, is embodied in the Hanfu style patterns and matching accessories. More and more people are paying attention to, researching, and inheriting Chinese traditional Hanfu culture. It has become an important educational resource in the field of ideological and political education, which can help students better understand themselves and China, improve their comprehensive quality and ideological character, and promote and inherit Hanfu culture.

1. The value of traditional Chinese Hanfu culture

1.1 The value of Chinese traditional Hanfu culture in the field of excellent traditional culture

Firstly, traditional Chinese culture has great value in the field of excellent traditional culture. Hanfu culture is a cultural symbol that represents the spiritual connotation and aesthetic characteristics of ancient Chinese culture, as well as the profound and unique charm of traditional Chinese culture. In Hanfu culture, the details and patterns of clothing have profound cultural connotations and historical significance. Secondly, Hanfu culture has high social value in modern society. Traditional Hanfu culture is inseparable from China's history, culture, and art, providing important theoretical support for the modern study of ancient culture. At the same time, Hanfu culture is a way for people to pursue beauty. Through the polishing of traditional clothing design and craftsmanship, it reflects the aesthetic taste and artistic pursuit of the Chinese people.

1.2 The value of Chinese traditional Hanfu culture in the field of ideological and political education

Firstly, Hanfu culture can inherit traditional Chinese culture. Different types of Hanfu represent different historical periods and cultural backgrounds, which can help people better understand China's history and culture. Secondly, traditional Hanfu culture can enhance cultural confidence. Hanfu is a unique part of Chinese traditional culture. Popularizing the uniqueness and beauty of Chinese culture in universities can increase students' cultural pride and confidence. The improvement of this cultural confidence is essential for China's cultural consciousness and cultural autonomy. Finally, traditional Hanfu culture can also strengthen people's national consciousness and national spirit. Wearing Hanfu is not only fashionable but also an expression of respect and love for Chinese traditional culture. It allows people to deeply feel China's history and culture, thereby enhancing their love for the motherland and identification with the national spirit, which is beneficial to the great rejuvenation of the Chinese nation.

2. The development dilemma of traditional Chinese Hanfu culture in ideological and political education in universities.

2.1 The traditional Han clothing culture is not deeply integrated into the teaching curriculum of ideological and political education

Most universities organize student interest clubs through the approval of the school student union. Student clubs organize traditional Hanfu-related activities on campus, such as coming-of-age ceremonies, Hanfu fashion shows, and Hanfu dances. Social organizations that hold Hanfu events in universities have a relatively low level of participation. Some universities excessively protect students and emphasize intellectual education, which leads to a decrease in the enthusiasm of school clubs to hold activities.

2.2 The traditional Han clothing culture is not deeply integrated into the teaching curriculum of ideological and political education

In China, there are few universities that offer traditional Hanfu-related cultural courses, lectures, or other forms of classroom instruction. There are also few promotional activities, and the coverage is low. Most students' understanding of Hanfu culture is limited to superficial aspects such as fairy-like, gorgeous, and good-looking. They know very little about the different styles, weaving techniques, development and evolution, and historical connotations of Hanfu. Some even mistake Hanfu for costumes from plays, Japanese kimonos, or Korean traditional clothing. This low level of social awareness has led to negative phenomena such as verbal or physical attacks on Hanfu enthusiasts who wear Hanfu.

2.3 The comprehensive quality of ideological and political education teachers in universities needs to be improved

Many ideological and political teachers in universities have a high level of vertical professionalism but lack knowledge of traditional Hanfu culture horizontally. At the same time, there are no teachers or scholars specializing in traditional Hanfu. Therefore, the development of student clubs lacks the guidance of professional teachers, and the breadth of ideological and political education is insufficient. The development of traditional Hanfu culture in universities depends on the enthusiasm and initiative of students to understand Hanfu culture. The channels for understanding are mostly through online information, self-media promotion, and offline experiential activities. Most of them explain traditional Hanfu culture as a separate category of clothing, and the information on the internet is diverse and lacks management. Combining it with ideological and political education is just empty talk, and the development is slow and unstable. The accuracy of students obtaining effective resources is low, which leads to the slow and unstable integration of traditional Hanfu culture into ideological and political education in universities.

3. The Development Path of Traditional Chinese Hanfu Culture in Ideological and Political Education in Colleges and Universities

3.1 Improve the curriculum settings

Firstly, professors and scholars can be invited to give public lectures on traditional Hanfu culture both online and offline at various universities. Through these lectures, Hanfu culture can be popularized and students' knowledge of Hanfu culture can be expanded. Relevant teaching materials can also be developed for universities, and official books can be consulted to help students better understand and master the knowledge and improve their overall quality. Secondly, elective courses related to traditional Hanfu culture such as film and television appreciation, clothing explanation, and development history can be added to universities' curriculum to enrich students' extracurricular life and deepen their understanding of excellent traditional culture, thereby enhancing their cultural confidence.

3.2 Enrich teaching methods

Firstly, modern media technology can be used to vividly display traditional Hanfu culture to students through informationization means, increasing the interest in teaching. For example, by using the exquisite clothing structure and widely spread film and television works

to attract students' attention, deepen their understanding of traditional Hanfu culture. Secondly, students can be encouraged to wear Hanfu in class, internalizing and externalizing the cultural values and connotations of traditional Hanfu culture through visible and tangible objects. By establishing a profound connection between Hanfu and students, it can not only understand students' current thoughts but also enable them to grasp the cultural spirit hidden in traditional Hanfu culture, enhancing their learning interest and cultural confidence, and helping them establish correct values.

3.3 Improve the overall quality of the teaching staff

The professional quality and educational level of ideological and political teachers in colleges and universities are directly related to the growth and development of college students in traditional Hanfu culture. Only with profound professional knowledge of Hanfu and excellent ideological and political education quality can teachers better fulfill their responsibilities and improve the quality of education. High-quality ideological and political teachers can be introduced, and some cultural ideological and political teachers can be required to study relevant specialties in traditional Hanfu culture to improve their overall quality.

3.4 Enhance cooperation among social organizations

Universities provide students with a wide range of social resources for traditional culture, strengthen cooperation and communication between various university clubs and social organizations, increase the space for displaying traditional Hanfu culture on campus, and bring Hanfu culture to life in universities. Activities such as Hanfu fashion shows, campus Hanfu ambassadors selection, and traditional Hanfu culture speech competitions can be held to enhance students' love for Hanfu, allow them to directly experience traditional Hanfu culture, deepen their understanding and recognition of traditional Hanfu culture through communication and exchange, and increase their interest in learning and thinking about traditional Hanfu culture, thereby gradually realizing the humanistic significance and ideological concepts contained in traditional Hanfu culture.

3.5 Integrating traditional Hanfu culture with ideological and political education resources

In order to further strengthen the integration of traditional Hanfu culture into the ideological and political education of college students, it is necessary to integrate traditional Hanfu culture with ideological and political education resources. By integrating socialist mainstream ideology and culture into the curriculum, book compilation, and analysis and explanation, students can improve their national pride and cultural confidence while mastering traditional Hanfu culture, and also subtly accept ideological and political education, deepen the charm of traditional Hanfu culture and students' cultural perception. We should continuously extend the scope of ideological and political education, broaden the development channels, avoid dogmatic and cramming teaching methods, make good use of the increasing popularity of Hanfu culture among young people in excellent traditional culture, tap into the educational resources contained therein, and invest in diversified, precise, and interesting teaching activities, so as to root ideological and political education in the hearts of students.

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