

Application of the “China-fashion” culture in ceramic design

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Abstract: “China-fashion” is a fashionable product with elements of Chinese characteristics. As one of the traditional crafts in China, ceramics carries a rich cultural connotation. As a cultural trend attracting much attention, “China-fashion” culture has exerted a profound influence on ceramic design. Starting from the relationship between China-fashion culture and ceramic design, this paper discusses how China-fashion elements give new connotations and forms of ceramic design, and how to innovatively apply these elements innovatively in ceramic design.

Keywords: Ceramic Design; China-Fashion Culture; Application

1. The influence of Chinese tide cultural elements on ceramic design

Ceramic design is an important link in the production and sales of ceramic works. The beautiful ceramic shape can make consumers pay. China-fashion element, as one of the art forms often used in ceramic design, has a profound impact on the traditional ceramic design and injects new vitality into the innovation of ceramic art. First of all, the rise of China-fashion culture has injected new inspiration into the traditional ceramic design, so that the traditional blue and white porcelain, pastel porcelain and other porcelain crafts under the influence of China-fashion elements. Take blue and white porcelain as an example, the traditional blue and white porcelain patterns mostly take flowers, birds, fish, and insects as the theme, and under the influence of China-fashion culture, designers began to integrate the traditional Chinese dragon and phoenix patterns and longevity peach patterns into them, making the traditional blue and white porcelain glow with a more colorful appearance. China-fashion The integration of elements is not only a simple pattern change, but also the interpretation and extension of the connotation of the traditional ceramic technology, making the traditional craft glow with more fresh vitality.

China-fashion The application of culture in ceramic design is diversified and innovative. In some modern ceramic works, the designer combines China-fashion elements with contemporary aesthetics to create works with both traditional Chinese characteristics and rich modern flavor. For example, Zhong Zhenhua, a young professor of Jingdezhen University, wrote “Spring River Warm Water”, which has both China-fashion elements and modern concepts. The application of Chinese fashion elements in ceramic design is not only a simple inheritance of traditional elements, but also an innovation on the basis of integrating into China-fashion culture, making the ceramic design show a more diversified and rich development trend.

How to integrate China-fashion culture into the ceramic design innovation is an important topic in the current field of ceramic design. Ceramic designers need to dig deep into the connotation and essence of China-fashion culture and integrate it into their own design. In this process, the designers need to continue to make innovative thinking and practice, and explore the China-fashion ceramic design concept and form suitable for the contemporary aesthetic and market needs. For example, we can start with the symbols, colors, patterns and other aspects of China-fashion culture, and further mining and innovation, so that China-fashion cultural elements can glow with a more vivid and attractive new look in the ceramic design.

2. China-fashion the expression form of the cultural elements in the ceramic design

China-fashion The expression form of cultural elements in ceramic design is reflected in many aspects, including patterns, shapes, colors, etc. The use of various elements not only makes ceramic works have distinct China-fashion characteristics, but also brings more diversified possibilities for ceramic design, injecting new vitality into the ceramic industry.

2.1 Pattern

China-fashion The culture has a long history, and its rich pattern elements provide a rich inspiration for the ceramic design. For example, traditional elements such as Hanfu, Peking Opera masks and traditional architecture are often used in ceramic design. Through exquisite

composition and exquisite painting skills, ceramic works present a strong traditional style. At the same time, modern cultural elements such as China-fashion IP image have also become the new favorite of ceramic design. Through the combination of China-fashion elements and contemporary culture, it has injected fashion and vitality into the ceramic design.

2.2 Modeling

The mascots, divine beasts, flowers, birds, fish and insects in traditional Chinese culture are the main modeling inspiration of ceramic design. The ceramic shape with dragon, phoenix and auspicious beast as the theme often means good luck and auspicious beauty, which is the perfect combination of traditional culture and contemporary aesthetics.

2.3 Color

Traditional Chinese traditional techniques such as multicolored, blue and white, and color glaze have always been the treasures of ceramic design, but under the influence of China-fashion culture, these traditional colors have gained new vitality. In the ceramic design, we can not only see the inheritance and innovation of traditional colors, but also see the new colors given by China-fashion elements, such as the use of China-fashion color system, which injects more fashionable and personalized elements into the ceramic design.

In short, China-fashion cultural elements are colorful in ceramic design, which not only enriches the cultural connotation of ceramic works, but also brings more innovative possibilities for ceramic design. China-fashion The combination of cultural elements and ceramic design has brought new opportunities for the development of the ceramic industry, and has also injected new vitality into the inheritance and innovation of Chinese traditional culture.

3. Innovative application of China-fashion culture in ceramic design

China-fashion Culture, as a contemporary expression of Chinese traditional culture, into the ceramic design, can not only give the works a new connotation of The Times, but also attract the attention of young consumers and promote the development of the ceramic industry. Therefore, the integration of China-fashion cultural elements in the ceramic design has become an important topic in the current research field of ceramic design. China-fashion The innovative application of culture in ceramic art design needs to pay attention to the following points: First, we need to dig deep into the connotation of Chinese traditional culture. China-fashion As the contemporary re-creation and expression of Chinese traditional culture, its core is the understanding and inheritance of traditional culture. Therefore, to integrate China-fashion cultural elements into the ceramic design, it is necessary to dig deep into the Chinese traditional culture and find the spiritual connotation and aesthetic taste contained in it. For example, we can get inspiration from ancient Chinese poetry, painting, traditional architecture and other aspects, and integrate the artistic conception, form, pattern and other elements into the ceramic design, to give the work more rich and profound connotation. Second, we need to pay attention to the expression of The Times and the transformation of aesthetic symbols. China-fashion Culture, as a contemporary expression of traditional culture, needs to be transformed and expressed in the design of traditional ceramics. This requires designers not only to deeply understand the connotation of China-fashion culture, but also need to have a keen insight into the contemporary aesthetic trends and consumer needs. In the application of China-fashion elements, we need to pay attention to the transformation of traditional elements into contemporary aesthetic symbols, so that they can meet the aesthetic pursuit and lifestyle of contemporary consumers. For example, the traditional Chinese patterns, colors, shapes and other elements can be re-interpreted and combined to create a ceramic design works with both traditional characteristics and in line with the contemporary aesthetics. Third, we need to break through the tradition and be brave enough to practice. In order to successfully integrate China-fashion cultural elements in ceramic design, designers need to have the courage to break through the traditional spirit of innovation, such as the experiment and innovation of traditional technology, the attempt and application of new materials, new technology, and the renewal and development of ceramic design concept. Only by breaking through the tradition and having the courage to practice and innovate, can the designers successfully integrate China-fashion cultural elements into the ceramic design, create the works with the sense of The Times and innovative spirit, and bring new vitality and development opportunities to the field of ceramic design.

4. China-fashion Artistic expression of ceramic works

China-fashion The artistic expression of ceramic works is an important embodiment of China-fashion culture in the field of ceramic design. Its unique feature lies not only in the inheritance of traditional culture, but also in the reinterpretation of contemporary aesthetics and values. First of all, the artistic expression of China-fashion ceramic works reflects the clever integration of China-fashion elements and traditional ceramic art. In the traditional Chinese ceramic culture, blue and white, pastel, color glaze and other traditional crafts have always occupied an important position, and the rise of China-fashion culture has injected new vitality and vitality into these traditional crafts. For example, the ceramic works with the theme of “A Dream of Red Mansions” as the theme combine the traditional blue and white porcelain with the contemporary design concept through modern technology and craftsmanship, presenting a unique visual effect and artistic charm. This integration not only inherits the essence of traditional culture, but also shows the innovative concept of China-fashion culture on ceramic art, bringing new possibilities for the development of ceramic art. Secondly, the artistic expression of China-fashion ceramic works reflects the combination of the reconstruction of cultural symbols and contemporary aesthetics. In the China-fashion culture, there is no lack of re-interpretation of traditional cultural symbols and giving new connotations to them, and this kind of reconstruction and innovation has also been fully reflected in the ceramic art. For example, some ceramic works take traditional Chinese fairy tales, opera characters and historical events, and are reproduced and interpreted through modern artistic techniques, endows these cultural symbols with new connotation and aesthetic value, and providing a new perspective and experience for contemporary aesthetic concepts. In the contemporary society, the aesthetic concept and aesthetic taste are constantly changing, and the artistic expression of China-fashion ceramic works shows a unique value precisely in this change. Some China-fashion ceramic works through the depth of Chinese traditional culture and the combination of contemporary aesthetic taste, to create a rich personality and distinctive characteristics of the art form, reflecting the innovation and transcendence of aesthetic concepts, express the love for Chinese traditional culture and confidence and tolerance of contemporary culture.

5. Conclusion

In conclusion, through an in-depth analysis of the application of China-fashion culture in ceramic design, this paper aims to arouse attention to cultural inheritance and innovation in ceramic design and provide inspiration for related research and practice in the field of ceramic design. At the same time, it is also hoped that through the research of this paper, it can provide new creative ideas and inspiration for relevant practitioners in the field of ceramic design, and promote the more vigorous development of ceramic design under the guidance of China-fashion culture.

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