

Some Thoughts on the Construction and Reform of Postgraduate Textbooks in Colleges and Universities—Taking Z University as an Example

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Abstract: "Accelerate the construction of a strong education country, strive to open up a new situation, and consolidate the foundation of the country's prosperity and strength." On May 29, 2023, General Secretary Xi Jinping stressed that education, as an important foundation for national development, should accelerate the pace of reform and innovation. As the cradle of talent training, colleges and universities should fully recognize the country's urgency for high-level talents, and further breakthroughs should be made in the reform and development of education and teaching. Textbook construction is an important measure to strengthen China's academic construction and promote the development of China's education. At present, it is still facing problems such as slow renewal speed, single form of expression and low utilization rate of achievements. Taking Z University as an example, this article briefly discusses some suggestions for the construction and reform of postgraduate textbooks in combination with the actual situation.

Keywords: Postgraduate Textbook Construction; Teaching Material Construction Characteristics; Problems and Countermeasures

Introduction

For the first time, the report of the 20th National Congress of the Communist Party of China clearly put forward the important task of "strengthening the construction and management of teaching materials", which provides a clear direction for the reform of education and teaching in colleges and universities. China's education with the times has now become the world's largest higher education system. According to the latest data released by the Ministry of Education, the total number of students in China exceeds 44.3 million. The large number of people reflects, on the one hand, that China's national cultural quality foundation has gradually become strong, and on the other hand, it also requires higher standards for higher education teaching. In education and teaching, teaching materials are the most basic form of display in the teaching process, and textbook construction is the basic work of postgraduate education. As a "double first-class" university in finance and economics, Z University has high requirements for discipline development and student training. In recent years, the construction of postgraduate textbooks has also been improved in the reform of postgraduate education and teaching, but there are also phenomena that the utilization rate of textbook construction achievements is not high and front-line classroom textbooks are old. Through the literature research method and interview method, the author analyzes the construction mode of foreign postgraduate textbooks, and combines the management of postgraduate students in the school, and puts forward targeted suggestions on the problems faced in textbook construction.

1. Current problems in the construction of teaching materials

The update speed of textbooks is slow, and there are "old" and "old" problems in class textbooks. Although the teacher's teaching method consists of textbooks, courseware (PPT display), group discussion, case teaching, etc., there are generally corresponding class materials for students to learn more deeply when teaching courses. However, some courses also have slow textbook updates, and now students are also using old textbooks many years ago. Through interviews with some college teachers, teachers still have a lot of controversy about the selection of textbooks. There are situations where teachers in different disciplines in the same college disagree

with the knowledge school. It is impossible to unify the selection of new textbooks, but choose to continue to use authoritative old textbooks. On the other hand, the number of authoritative textbooks recognized by the industry is relatively small, and the high-quality output is not proportional to the existing needs. There are also teachers who need to reabsorb and transform the energy costs when receiving new textbooks and ideas, resulting in the slower selection and updating of textbooks.

The utilization rate of school textbook construction results is low. The school's centralised management department has been exploring and trying to carry out work on postgraduate teaching materials. The school has a postgraduate high-quality textbook project, a professional master's teaching case collection construction project, an online course construction project, etc. The project has undergone a strict review stage. The project leaders are all outstanding discipline leaders of the school, and have invested a year or more of energy in the construction of textbooks. The school has also invested a large amount of scientific research funds to organize and publish, and finally formed high-quality textbooks. However, the utilization rate of textbooks after publication is low, and it is not really used in front-line teaching. After visits and research, it was learned that the quality of textbook construction is uneven and cannot be used as a postgraduate textbook. Through understanding, if teachers have the advantage of bonus points in evaluating professional titles after receiving the completion of scientific research projects supported by the school, on the one hand, teachers are encouraged to actively participate in project construction applications, but on the other hand, there is also a phenomenon that the polishing of project construction results is not enough and the effect is not up to standard.

We don't pay enough attention to the construction and development of teaching materials. The construction of postgraduate textbooks is an important link in the reform and development of education and teaching, but at the same time, many projects have been launched, and the investment in textbook construction projects is limited. The construction of textbooks belongs to the training office of the graduate school, which is part of the work of a staff member. The promotion and innovation of textbook construction is limited, and the effect of textbook construction has not reached the expected standards and effects. The project construction supervision work is not detailed enough, and the quality control professional degree is limited. In the textbook construction projects organized at the school level, only anonymous evaluation is carried out at the time of project establishment and project completion. There is a lack of guidance and supervision in the process of project construction. When accepting and accepting textbook construction projects, there will be delays or poor quality of results. There is a lack of application channels for textbook construction projects to superiors, and school management. The department's publicity and guidance are not enough, the teachers' expectations for the results of the school-level textbook construction project are not enough, and the confidence in the results in the front-line classroom is insufficient.

2. Suggestions on Countermeasures for Textbook Construction and Reform

For the high-quality and high-standard development of textbook construction reform, we must first clarify the goal of textbook construction reform, be "new", "specialized" and "inspiring", formulate effective policies and guidelines, fully stimulate teachers' enthusiasm for textbook construction, and finally put the results into the classroom, and provide students with more knowledge choices and learning ideas.

To improve the speed and selection of textbook construction, the first is to innovate the form of course textbooks. Textbooks are not only displayed to students in traditional paper formats, but also can also be built online courses. Referring to online teaching, such as Mu class, micro-class, etc., promote the construction of online textbooks, and put classic old textbooks and innovative and reformed new textbooks on the online platform in the form of informatization. In the process of online textbook construction, videos of textbook chapter explanation and after-class exercise analysis can be added to enrich the expression form of online textbooks, guide and inspire students' self-study ability to the greatest extent, and also provide effective support for personalized learning, expanding the coverage of high-quality educational resources and educational modernization. Second, in terms of textbook selection, on the one hand, the selected textbooks and course materials selected must be selected by teachers, and with the approval of the college and dean, it must be decided that they must come from members of the professional committee of the discipline or teachers who understand the course. College departments that provide multi-part courses are encouraged to use the same textbooks and materials in all parts of a semester. On the other hand, different teaching materials can be selected according to the type of course. For example, the core compulsory courses are customized for the discipline professional committee, and professional courses and elective courses are free to choose textbooks. The teaching methods can be flexible and diverse. Compulsory courses represented by professional courses and basic

subject courses are mainly taught by textbooks, and elective courses represented by elective courses and subject elective courses can be taught in various forms. The selection of teaching materials can be dominated by teachers.

In terms of improving the utilization rate of school textbook construction achievements, first, the centralized department of school management should comprehensively improve the influence of school-level textbook construction projects, strengthen cooperation and contact with high-quality publishing houses, further sort out the development path of textbook construction projects, and improve the management methods for quality improvement in textbook construction projects; second, organize the construction of teachers' textbooks, first of all, clarify the training plan and training goals of postgraduate students, focus on the construction of disciplines, reform and update the content of textbooks, and vigorously strengthen the construction of textbooks in basic disciplines, emerging disciplines and interdisciplinary disciplines. Secondly, the construction of textbooks should broaden the scope of textbook editorial team, strengthen inter-school cooperation, while ensuring the construction around the characteristics of this discipline, encourage cooperation with peer experts, and pay attention to the high quality of textbooks; Third, establish the important position of textbook construction in the reform of education and teaching. Textbook reform is not only to reorganize the content of books, but also the most basic cornerstone of students to improve their innovative ability and understand knowledge and methods. It is of great significance to the cultivation of high-level talents. Teachers should adhere to the original intention of teaching and educating people, improve their political position, and complete the important task of textbook construction with a high sense of responsibility. School management departments need to strengthen training and guidance on the construction of teacher textbook projects, hold relevant launch meetings, encourage experts and scholars to take the lead in construction, enhance academic exchanges among teachers, improve team cohesion, and steadily promote the implementation of textbook construction achievements.

In order to pay more attention to the construction and development of teaching materials, we must fully recognize the importance of textbook construction. The construction of postgraduate textbooks is a long-term task, and it is necessary to formulate goals at different stages and be consistent. First, from the national level to institutions of higher learning, we should attach importance to and strengthen the construction of postgraduate textbooks, take this work as a long-term goal and task, and set up special institutions for unified management. Second, attach importance to the design and compilation of the construction of basic courses for postgraduate courses, and explore the deeper learning method and inspiration of thinking logic of the content of undergraduate professional teaching materials, which is different from undergraduate textbooks but further extended on the basis of undergraduate textbooks. Explore the construction of new interdisciplinary textbooks, and integrate and summarize the problems of overly classified disciplines and many professional categories. Third, we should attach importance to the consistency of textbook construction and discipline development. Textbook construction is the core link around discipline development, talent training, scientific research work, teaching methods and other aspects. Several of them complement each other. The discipline should carefully analyze the current situation of professional construction. While doing a good job in the construction plan of disciplines and majors, formulate practical textbook construction plans according to their own characteristics to ensure that textbook writing goals are clear and tasks are implemented, and consistent with curriculum goals, discipline development and talent training goals. Fourth, strengthen the construction of awareness of the localization of textbooks. We should not blindly emphasize the advantages of foreign original textbooks, especially disciplines with strong Chinese culture. We should strengthen our ability to write textbook knowledge, encourage active participation in academic exchange conferences at home and abroad, activate creative ideas, and learn and absorb the construction of our own high-quality textbooks.

As an infrastructure link in the plan to strengthen the country in education, textbook construction needs to adhere to systematic development and make efforts to promote it in an overall way. It is necessary to deeply explore the difficulties faced in the construction of teaching materials, formulate corresponding reform methods and make effective breakthroughs one by one. We should further combine the integration of digitization and textbook construction to create a breakthrough in the new advantages of educational development to achieve fairness and transparency in the construction and development of textbooks; strengthen the supervision and selection norms of textbook construction, and strictly control the quality of textbooks; try to establish a textbook selection library, encourage teachers to choose suitable new textbooks according to training goals and training plans, and strengthen the publicity and use of high-quality textbooks in our school. As the leader and pedestal of the development of a powerful educational country, higher

education should take responsibility in the reform of education and teaching, actively and orderly promote the construction of teaching materials to develop steadily, and provide better support for the training of high-level talents.

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