

Research on the Integration of Red Genes into the Daily Ideological and Political Education of College Students

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Abstract: In the great practice of long-term revolution, construction and reform, the red gene created and developed by the CPC is a noble belief and noble emotion that has been continuously precipitated and inherited in the blood and struggle of countless people throughout the country, and has been deeply rooted in the blood and soul of the people of the CPC. Against the backdrop of the continuous development of modern education, integrating the red gene into the daily ideological and political education work of college students requires a clear understanding of its practical significance, and establishing the basic principle of integration based on the red gene, further promoting reform and innovation in inheriting and promoting the red gene in universities, and comprehensively enhancing the ideological and political awareness of college students, Provide a strong talent force for China's socialist construction.

Keywords: Red Gene; College Students; Ideological and Political Education

Introduction

After a long struggle, the people of the CPC have formed a red gene in the process of continuous practice, which has been passed down to today. This set of ideological lines and fine style of work have a profound impact on the cause of higher education in China and the future destiny of the Party. Due to the abundant revolutionary spirit and excellent traditions contained in the red gene, it has irreplaceable value and function in the development of college students. In the daily ideological and political education work of college students, effective integration with the red gene can not only have a positive guiding effect on contemporary college students, but also better cultivate their patriotism, enabling them to become disseminators, inheritors, and practitioners of the red gene, and contribute their own strength to the harmony and stability of the motherland.

1. Overview of Red Gene Connotation

"Red gene" is a concept with Chinese characteristics and an important part of the discourse system of the CPC. Red gene is the general name of a series of advanced ideological factors bred by the CPC in the long history. It is an excellent tradition inherited by proletarian Revolutionary and the CPC in the fields of ideological theory, style practice, revolutionary morality, value pursuit, etc. It is the core of the revolution, the essence of the revolution, and the great cultural heritage of the Chinese nation [1]. In the blood of Communist Party members, the red gene is a never-ending and indelible thought that largely represents the spiritual will of Communist Party members, stimulates the sense of identity of all Chinese people, and can consciously inherit and promote the red gene. This is also the responsibility and mission of Chinese people.

2. The Problems of Integrating Red Genes into the Daily Ideological and Political Education of College Students

2.1 Small coverage

Integrating the red gene into the daily ideological and political education work of college students is a relatively challenging task. Due to the fact that the red gene covers multiple fields of content, it is necessary for universities to have rich channels for inheritance. Only in this way can they provide students with richer ideological and political education content, and greatly improve their

ideological level. However, from the current development situation, most universities still have a small coverage problem in inheriting red genes, which is not only detrimental to the inheritance and promotion of red genes, but also will not have a positive impact on college students. The main reason for this phenomenon is that universities have failed to play the main role of ideological and political theory courses, leading to a lack of development channels for the red gene. And because many universities will separate ideological and political theory courses as a separate course. However, this will lead to a downward trend in the educational value of professional courses, causing college students to only master a certain amount of red genes when studying ideological and political theory courses. This greatly limits the transmission channels of red genes, hinders the full coverage of red genes in universities, and also restricts the improvement of college students' ideological and political awareness.

2.2 Not highly valued

For universities, they are more concerned about improving their own educational quality and upgrading campus facilities, and do not attach great importance to the inheritance of red genes. Although most universities have realized the importance of introducing the red gene into their campuses and have begun various attempts. However, in the actual teaching process, the ideal educational goals have not been achieved. From this, it can be seen that the red gene only stays on the surface in the process of integrating into the daily ideological and political education of college students, and has not yet penetrated into students' practical activities, nor has a complete inheritance system been established. This will also lead to the inability of the red gene to play its own value in the ideological and political education work of college students, which is also not conducive to the long-term development of universities.

2.3 Lack of effective practical activities

When carrying out ideological and political education for college students in current universities, there is a tendency to prioritize theory over practice. In addition, college students only have three minutes of enthusiasm when participating in practical activities, and without proper guidance, they cannot gain anything from the activities. In this current situation, the inability to meet the inheritance goal of the red gene will also lead to a significant reduction in the educational achievements of practical activities.

3. The main path of integrating red genes into daily ideological and political education for college students

3.1 Prosperous campus red culture

In order to fully integrate the red gene into the daily ideological and political education work of college students, it is necessary for universities to vigorously promote the campus red culture, so that it can truly play its role and value, accurately grasp the ideological motivation and behavioral patterns of college students, always focus on students, let the campus red culture continue to flourish, and meet the spiritual and cultural needs of college students more. Under the influence of time, continuously strengthening college students' sense of identification with the red gene, stimulating their own learning enthusiasm, and being able to purify the soul, wash the soul, and pass on the complete inheritance of the red gene [3]. On this basis, universities should also create a red cultural dissemination atmosphere within the campus, so that college students can always adhere to the correct value orientation, uphold the spirit of red culture, and create a positive, popular, and socially influential red cultural masterpiece.

3.2 Integrating Red Genes into Tissue Education

We need to organically integrate the organizational construction and educational guidance of schools, and strengthen the educational responsibilities of various organizations in universities. One is to fully utilize the power of student organizations and integrate the red gene into activities such as student cadre training, professional skills training, and volunteer service in a series of training activities carried out by student unions and student studios. The second is to fully utilize the power of college youth league organizations and integrate the red gene into a series of education and activities carried out by youth league branches and party organizations, such as the "Green Horse" project training class, the branch party school party constitution training class, the branch party school joining party activists training class, party and youth league organizational life, and so on. While fully mobilizing students' ideological and political enthusiasm, we aim to enable them to have a deeper understanding of the connotation of the red gene and absorb its nutrients in the process of participating in educational activities, in order to achieve the educational effect of various organizations in universities.

3.3 Optimize the mode of ideological and political education

Because the red gene and ideological and political courses in universities share a common educational goal, promoting the efficient combination of the two and finding the correct entry point can have a significant impact on the ideological consciousness of college students. And this also requires ideological and political teachers in universities to timely change their educational concepts, effectively combine the red gene with the ideological and political education work of college students, comprehensively optimize the ideological and political education mode, and increase the learning emotional experience of college students, under the condition of in-depth exploration and research of the red gene. In this regard, university teachers should optimize and improve their education models when conducting daily ideological and political education, integrate the characteristics of the times, such as designing some themed teaching activities, such as "cloud learning real-life classes", "red character interviews and dialogues", etc., introduce characters and deeds related to the red gene into the classroom, provide detailed explanations for students, and deepen their understanding of the red gene during the understanding process, And effectively enhance one's own ideological and political awareness. In addition, with the rapid development of modern society, various information technologies have also been vigorously utilized and received unanimous praise. Therefore, university teachers should also keep up with the times and fully utilize the advantages of multimedia technology in ideological and political classroom teaching, playing movies, music, etc. related to the red gene for students. While allowing students to intuitively feel it, it can also stimulate students' thinking, and better inherit and promote the red gene.

Conclusion

The continuous impact of various information in modern society has also had varying degrees of impact on the ideology of college students. In order to enable contemporary college students to establish correct values, outlook on life, and worldview, universities should shoulder their own educational responsibilities and integrate the red gene into their daily ideological and political education work. Through a sound education management system, college students can establish their own cultural confidence in the continuous learning process, enhance their ideological and political awareness and moral literacy, This will have a profound impact on college students. In the process of inheriting the red gene, college students can draw wisdom and strength from it, thus forming a strong sense of identification with the Communist Party members and making up their minds to shoulder the responsibility of the times and inject new vitality into the cause of communism.

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Fund project: This article is a phased achievement of the 2021 Changsha Normal University Ideological and Political Special Project. Project name: Research on the Path of Red Culture Integrating into Daily Ideological and Political Education for College Students. Project number: CSSZ202104.