

Research on the Practice of Integrating Aesthetic Education into Ideological and Political Education for College Students

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Abstract: With the continuous promotion and deepening of quality education, new teaching goals have been proposed for major universities and teachers, requiring teachers not to blindly pursue the academic performance of college students as the goal, but to achieve the comprehensive development of college students as the main teaching goal. Therefore, teachers need to actively transform educational concepts, transform educational methods, enrich classroom content, and provide high-quality teaching classrooms for college students, Help college students improve in all aspects. For college students, it is not only necessary to cultivate correct worldviews and values, establish positive life goals and attitudes, but also to enhance their resistance to pressure when facing society. Therefore, when teaching, teachers not only need to explain knowledge, but also serve as guides on the life path of college students, helping them guide and improve their ideological and moral character, Thus achieving significant development of ideological and political education in universities.

Keywords: Aesthetic Education; College Students; Ideological Education; Strategic Analysis

Introduction

Aesthetic education refers to the education that cultivates students' ability to recognize, love, and create beauty, also known as aesthetic education or aesthetic education. It is an indispensable component of comprehensive development education. Aesthetic education can enrich college students' knowledge, improve their physical fitness, enhance their enthusiasm for life, and develop their moral character. This educational concept is in line with ideological and political education, Therefore, teachers can combine aesthetic education with ideological and political education for college students, create a good classroom atmosphere for them, mobilize their enthusiasm for learning and life, and help them achieve positive cultivation such as emotional cultivation, spiritual purification, and positive values. This article will discuss the educational methods and strategies of integrating aesthetic education with ideological and political education in university classrooms, providing reference and value for the improvement and innovation of ideological and political education in future universities.

1. The Integration of Aesthetic Education into Ideological and Political Education for College Students

1.1 Insufficient emphasis on aesthetic education

As the saying goes, "Classics are easy to obtain, but teachers are rare." Many ideological and political education teachers lack a deep understanding of the importance of aesthetic education, which leads to a lack of clear understanding of its importance. Many older teachers are deeply influenced by traditional educational concepts and still prioritize academic performance as their primary teaching goal, neglecting the cultivation and shaping of college students' personalities. For some younger teachers, although they have the idea of implementing new educational concepts, their lack of teaching experience and other issues makes it difficult to truly achieve teaching goals. To promote a new education model, the first step is to start with teachers. Teachers are the foundation of education, and only when teachers understand the importance of aesthetic education can they provide high-quality classroom teaching

for college students.

1.2 Aesthetics is impacted by the information society

With the continuous development of technology, information technology continues to improve and penetrate into various industries and people's daily lives. With the introduction of a large amount of information every day, the aesthetic trend of college students gradually develops towards diversification and daily life. College students have active thinking and strong ability to accept things, but also lack the ability to distinguish information. Therefore, under the impact of the information age, It is easy for college students to be influenced by some negative information, leading to abnormal aesthetic tendencies, thereby affecting the establishment of correct values among college students, and thus affecting the progress of aesthetic education. Moreover, information technology will reduce the opportunities for college students to come into contact with real life, making it difficult for them to intuitively experience the spiritual experience brought about by aesthetic education through personal experience, which is not conducive to the construction of college students' mental health and personality shaping.

2. Practical Strategies for Integrating Aesthetic Education into Ideological and Political Education for College Students

2.1 Emphasizing Aesthetic Education and Improving the Status of Aesthetic Education

As a new educational method, aesthetic education needs to be continuously improved from various aspects to enhance the awareness of aesthetic education among teachers and students, and thereby enhance the teaching status of aesthetic education. Firstly, schools should continuously improve the aesthetic education system, increase funding investment, enhance research efforts, and help teachers fully understand the deep meaning and importance of aesthetic education. Schools should also increase educational reform efforts, continuously explore in the process of practice, and combine the specific learning situation of college students to find a set of aesthetic education models that are most suitable for their learning; Secondly, teachers should improve their own aesthetic education literacy, constantly enrich their cultural reserves, fully understand the significance of aesthetic education, improve education methods, and prioritize college students. Teachers should pay attention to observing their learning status and attitudes, communicate and exchange with them in a timely manner, grasp their actual learning situation, and then develop an aesthetic education system that is in line with their true learning and acceptance abilities, In this process, teachers not only need to achieve the transformation of their own educational concepts, but also drive college students to correctly realize the importance of aesthetic education and guide them to immerse themselves in the learning life of aesthetic education; Finally, under the guidance of teachers, college students should actively transform their learning thinking, exert their subjective initiative in learning, understand aesthetic education, learn aesthetic education, and flexibly apply aesthetic education, so that aesthetic education ideas can penetrate into every corner of college students' learning and life, and make them feel the positive guidance brought by aesthetic education, thus realizing the importance of aesthetic education, Actively immerse oneself in the study of aesthetic education, forming a virtuous cycle over time, so that aesthetic education can be fully integrated into the learning and life of college students.

2.2 Reasonably utilizing public art and enriching aesthetic education content

Because aesthetic education and ideological and political education for college students overlap in content, in order to achieve the integration of the two in content, it is necessary to adhere to the concept of using beauty to inspire truth, storing goodness through beauty, and educating people through aesthetics. The most intuitive carrier of aesthetic education is various artistic works, which enable college students to intuitively experience the physical and mental pleasure brought by positive aesthetics. Therefore, teachers should understand the use of public art, enrich teaching content, and help students better understand aesthetic education. Firstly, when conducting classroom teaching content, teachers should not blindly explain and promote the conceptual knowledge of aesthetic education, which makes the classroom atmosphere dull and the classroom content monotonous, making it difficult to enhance the learning interest of college students. Teachers should increase interaction and communication with college students during the teaching process, and can use some classroom games, such as leading students through a relay on ancient poetry, Each student utters an ancient poem praising beautiful things. Through the game of the relay of ancient poems, it not only enriches the fun of the classroom and

stimulates its vitality, but also allows college students to feel the longing and appreciation of ancient literati for beautiful things under the influence of ancient poems, invisibly cultivating their aesthetic education ideas; Teachers can also carry out art exhibition activities, leading college students to observe art closely, so that they can intuitively feel the visual impact of art, improve their art appreciation ability, and enhance their artistic cultivation; Finally, teachers can also organize college students to personally create artworks. College students can play by themselves and choose the appropriate form of artistic expression, whether it is painting or carving, etc. Through hands-on practice, college students can divergent their thinking, cultivate their creativity and imagination, mobilize their awareness of learning aesthetic education, and enable them to consciously engage in the study of aesthetic education.

3. Conclusion

In summary, integrating aesthetic education with ideological and political education is an important attempt and active exploration in the reform of higher education, which is of great significance for achieving the comprehensive development of college students. However, as the implementation of aesthetic education has just entered the initial stage, there are still many problems and the education system is not yet perfect. Therefore, teachers need to improve, supplement, and promote the aesthetic education model through their own investigation and supplementation, continuous feedback from college students, and mutual communication between teachers in the practical process, so that more parents, teachers, and college students can realize the importance of improving the comprehensive literacy of college students, Continuously improving the thinking economy and cultural literacy of college students in the education process, so as to lay a solid foundation for them to grow into versatile talents needed by future society.

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