

# Innovative Research on the Service of Art Universities to Society under the Background of Urban School Symbiosis

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**Abstract:** From the perspective of urban school symbiosis, examining the relationship between art universities and their respective cities has pointed out new social service paths for the development of art universities. This article summarizes the characteristics of art universities serving society in the context of urban school symbiosis, which helps to better understand the important role of art universities in serving society and provides theoretical reference for the specific practice of art universities serving society; Summarizing and summarizing the development path of art universities serving society under the background of urban school symbiosis can help better play the role of art universities in serving society and improve their effectiveness in serving society.

**Keywords:** City School Symbiosis; Art Universities; Social Services

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## Introduction

Universities thrive because of cities, and cities thrive because of universities. A higher education institution represents the spiritual connotation of the city and is the source of new driving force for the city. The city and its higher education institutions complement each other, expanding their respective development spaces and supporting each other, shaping the cultural connotations of the entire city. From a macro perspective, there is a strong emotional and developmental connection between higher education institutions and their respective cities, which can be said to form a special community with a shared future. Therefore, university administrators and teachers need to recognize the close connection between the coexistence of cities and schools, and should not separate the growth of schools from urban development. Instead, they should consider supporting urban development as the focus and historical mission of university growth, closely connect with the educational functions of universities such as talent cultivation, scientific research and academia, serving the masses, and inheriting and innovating, and fully utilize the strengths of universities such as talent highlands, educational highlands, scientific research highlands, and spiritual highlands, Provide human and intellectual resources support that one excels at for urban development. Focusing on the effective play of the social service function of art colleges, the focus is to propose specific implementation paths, provide the society with excellent works and quality services that conform to the spirit of progress of the times and the concept of scientific development, so as to adapt to the cultural and spiritual needs of the public that continue to rise after entering a well-off society in an all-round way.

## 1. The importance of choosing a path for art universities to serve society in the context of city school coexistence

Serving society is one of the basic functions of universities. Director Wu Aihua of the Comprehensive Office of the Higher Education Department of the Ministry of Education pointed out in his report on "City school symbiosis, industry education integration, promoting innovation in higher education, and enhancing social service capabilities" that universities should achieve win-win development with local governments, and their own development "small logic" should obey the "big logic" of serving social needs. Art universities, based on their own artistic characteristics, need to provide services that are different from ordinary universities in their path of serving society according to their own reality. Art universities also need to pay attention to the concept of urban school symbiosis and strive to practice it. Starting from the perspective of art serving the people, optimizing the adaptability and flexibility of

art service supply structure to demand structure is the starting point and foothold of art universities serving society. Therefore, the path choice is self-evident.

In the context of urban school symbiosis, the choice of path for art universities to serve society has become the key: on the one hand, it is conducive to improving the quality and efficiency of art universities serving society, promoting the quality development and connotation construction of art universities; On the other hand, it is conducive to better meeting social needs and the growing material and cultural needs of the people, and promoting the development and prosperity of culture.

## 2. The characteristics of art universities serving society in the context of the coexistence of two cities and schools

### 2.1 Highlighting the development of urban culture in the context of urban school symbiosis

From a comprehensive perspective of the symbiotic relationship between art universities and urban schools, it can be seen that there has been a change in the quality of art services provided by universities. These changes face the positive response of art universities to assume the responsibility of urban school symbiosis. Obviously, the current development mode of urban cultural industry has been closely linked with art universities. The new concept of urban school symbiosis will effectively improve the shortcomings of existing art universities in providing art services. In the past, art universities focused on economic benefits in all aspects and only focused on the various benefits in the process, which naturally damaged the service function of art universities to society. This hinders the sustainable development of the cultural and artistic projects that art universities serve society, resulting in real progress in urban culture and art universities. After experiencing changes, art universities will truly reverse the huge inertia brought by outdated management methods for art universities.

## **2.2 Optimizing the development strategy of art universities in the context of urban school symbiosis**

From an external perspective, applying the concept of urban school symbiosis to transform art universities can enable art universities to actively take on more social responsibilities of urban school symbiosis, and establish a positive, positive, sunny, and new image of art universities in society with social responsibility; From an internal perspective, art universities are actively taking on the social responsibility of urban school symbiosis, allowing the cultural products and services provided by art universities to gain more trust from citizens, and maximizing the potential consumer groups, thus significantly accelerating the social influence of cultural products; The team of art universities also have a greater recognition of the values of art universities, and these positive impacts have maximized the social and educational benefits of art universities.

## **3. The development path of art universities serving society under the background of the symbiosis of three cities and schools**

### **3.1 Innovative and diversified forms of service to society**

#### **3.1.1 Enriching Regional Cultural and Social Life**

Featured art universities can encourage fashion and art groups under their institutions to hold clothing exhibitions, art exhibitions, and art exhibitions from time to time; On special holidays or anniversaries, encourage art majors and departments within art universities to organize students to create educational plays and perform in government agencies, troops, and grassroots organizations. Let diverse art universities serve social projects, meet the cultural needs of different groups and industries in the city, and work together with various groups to help the city grow.

#### **3.1.2 Improving the cultural and artistic level of the local people**

Fully leverage the advantages of art education in art universities, establish cultural partnerships with local streets, conduct cultural and art lectures, provide music and painting guidance, and guide sports activities, so that more citizens have the opportunity to access art and improve their artistic skills; Utilize the artistic education capabilities of art universities to popularize artistic knowledge in primary and secondary schools, and guide the establishment of children's ethnic orchestras.

## **3.2 Building a three-dimensional service social mechanism**

### **3.2.1 Macro level**

The opinions on issues related to the provision of social services by higher education institutions, as well as the Outline of the National Medium and Long Term Education Reform and Development Plan (2010-2020), and other normative documents all have content and requirements for universities to serve society. However, the effectiveness of normative documents is far lower than that of legal documents. In order to effectively play the role of universities in serving society in China, in addition to advocating, we should also learn from some beneficial practices from abroad, Protect through legislation. Society should provide guarantee and support for universities to serve society, such as establishing a good investment and financing system, stimulating investment in education, transforming resources within universities into social and cultural resources, appropriately introducing social forces, providing diversified social and artistic service assistance for art universities, and promoting art universities to give back urban support; The establishment of standardized and specialized cultural intermediary institutions serves as a link between the government, universities, and art universities; Connect social capital, university talents, art information, technical support, intellectual property protection, and other cultural industry development elements to promote efficient and rapid integration of industry, academia, and research.

### **3.2.2 Mesoscopic level**

Firstly, art universities should fully utilize their disciplinary and professional advantages, break down disciplinary and professional barriers, and take the path of distinctive service for social development; Secondly, art universities should be based on cities and communities, and serve society with the goal of promoting the comprehensive strength and social and cultural progress of urban communities; Thirdly, art universities must institutionalize and standardize their services to society, overcome the arbitrariness and non standardization of services, and effectively enhance the effectiveness and long-term effectiveness of serving society; Fourthly, art universities must closely link their political and ideological nature, artistic people-oriented nature, and technological innovation in serving society.

### **3.2.3 Micro level**

Teachers and students in art universities should cultivate and strengthen their awareness of serving society. For teachers, serving society is the best way to promote the improvement of practical teaching level and the transformation of scientific research achievements; For students, serving society is an effective way to cultivate a sense of symbiosis between city and school, improve their practical and innovative abilities, and enrich social experience, thereby transforming their awareness into action and actively participating in the practice of serving society.

## **4. Conclusion**

The guidance of the concept of urban school symbiosis for universities to carry out social service innovation lies in focusing on problem research, which is aimed at art universities; Highlighting problem orientation is to solve the problems of serving society; Clarifying research objectives is to provide a path and method for serving society. Establishing a community of shared future, interests, and development for urban schools, enabling art universities to better leverage their disciplinary and professional advantages, effectively and efficiently serve society, has strong pertinence, realism, and innovation. Can better play the role of art universities in serving society and improve their effectiveness in serving society.

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