Practical Application Study of Applied Linguistics in College English Teaching

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Abstract: Since entering the new era, in the face of the changing international situation, China is faced with both development opportunities and challenges. How to cultivate English talents to meet the needs of national development and national rejuvenation in the new era has become an urgent problem to be solved in English education in China. The application of applied linguistics to English teaching in colleges and universities plays a positive role in promoting the innovation of English teaching concept and teaching mode in colleges and universities and the improvement of teaching efficiency and quality. This requires college English teachers to master the relevant concepts and connotations of applied linguistics, and clarify the content scope of applied linguistics and the value of practical application. This paper will focus on the analysis of the current situation of English teaching in colleges and universities, and on the basis of the concept and scope of applied linguistics, put forward some practical application strategies, hoping to provide a reference for the innovation of teaching mode and teaching methods of English curriculum in colleges and universities.

Keywords: College English; Applied Linguistics; Applied Practice

Introduction

Under the background of the new era, the construction of socialism with Chinese characteristics has put forward new requirements and new goals for the training of English talents. Today's world economic globalization, the competition in science and technology is intensifying, and the game between great powers is becoming increasingly complex and fierce. As the most important international lingua franca, English plays an important role in China's development and national rejuvenation in the new era. In particular, China's extensive participation in global economic governance urgently requires high-level English talents to voice China and have a greater voice in the international arena. In terms of cutting-edge science and core technology, there is also an urgent need of senior talents who understand both professional knowledge and can communicate effectively in English to seize the international scientific and technological innovation highland. However, there has long been a phenomenon of "two skins" in English education in China. For example, English professionals do not understand the professional knowledge of subjects, while subject professionals do not have the effective ability of English communication. In order to cope with this phenomenon, it is necessary to strengthen the improvement and innovation of different teaching concepts, teaching modes and talent training modes.

1. About applied linguistics
1.1 Applied linguistics concepts

In essence, applied linguistics is one of the branches of linguistics, and with the improvement of related theories, it has become a separate discipline. Applied linguistics mainly uses linguistics knowledge to solve language-related problems in the scientific field.

At the beginning of the 19th century, the study of language theory and the study of application began to divide. In the late 19th century, the J.N. Bodoun de Kurne proposed the concept of applied linguistics, but did not get widespread attention. After the 20th century, language science has been further developed, and the scope of application was unprecedentedly expanded. The research on language application and theory were clearly separated, and the term applied linguistics began to be widely used, which contributed to the differentiation of applied linguistics and theoretical linguistics[1].

According to the relevant research and theories in the current academic circle, applied linguistics mainly refers to the practical problems encountered by language in life and learning with the help of a certain language form, and defines its concepts from the broad and narrow levels. In a broad sense, applied linguistics can be interpreted as the application of theoretical knowledge and research results on linguistics to solve problems in other professional fields, such as news media, literature and art design. From the narrow sense, it can be explained that applied linguistics can serve the teaching of this language by relying on the second language or other language teaching methods. Nowadays, the relationship between applied linguistics and college English teaching has become the middle topic change of college English teachers, and the main research focus is on the combination of theory and practice, the change of teaching concept and the improvement of teaching mode.

1.2 Scope of content of applied linguistics

The research scope of applied linguistics is determined by the needs of practice, which is usually divided into general applied linguistics and machine applied linguistics.

1.2.1 General applied linguistics.

This scope is divided into three aspects: language teaching, standardized language establishment, dictionary compilation and translation: (1) language teaching is mainly based on the preparation of special teaching materials, reference materials and exercise materials according to the actual situation of language teaching, so as to conduct customized teaching for different students and teach students in accordance with their aptitude.(2) Standardized language refers to the innovation and writing reform of standardized language. It mainly summarizes and summarizes different dialects, and formulates corresponding pronunciation standards and norms. At the same time, writing innovation is carried out to correct the writing defects and ensure that they can adapt to daily use.(3) The compilation and translation of dictionaries are the unified compilation of standardized languages and characters, translated into other languages, and compared to the two languages[2].

1.2.2 Machine-applied linguistics.

Machine applied linguistics is mainly with the progress of science and technology civilization and information technology is widely used, due to the accelerating development of the information age, general applied linguistics has been unable to meet the demand of social development, and the resulting machine applied linguistics, which mainly includes experimental phonetics, machine translation, intelligence retrieval and information processing of Chinese characters[3].

2. Analysis of the actual situation of college English teaching

2.1 Basic learning situation overview

Since the founding of our country after the new foreign policy, growing demand for English professionals, which also promoted the rapid development of university English professional and the corresponding course, through the joint efforts of countless English education workers and learners, English education has made great achievements, for all walks of life to cultivate a large number of English talents, for the construction of socialism with Chinese characteristics also made an important contribution. However, with the continuous development of The Times, the progress of scientific and technological civilization is accelerating, and the cultivation of talents is becoming more and more diversified, and it begins to develop towards the direction of innovative and compound talents. However, since modern college students start to contact English from the compulsory education stage, the disadvantages of exam-oriented education lead to students to ignore the important aspects of language learning, that is, enough "input" accumulation can effectively "output". For a long time, college students have long been used to exam-oriented education, and often pay more attention to "reading and writing" for English knowledge learning, but ignore "listening" and "speaking"[4]. Therefore, after successfully crossing the college entrance examination and entering college English classes, many college students cannot adapt to the college classes that emphasize the application of language practice and comprehensive quality training.

In order to adapt to the demand for English talents in the current new era, most schools began to actively carry out the reform of general education, which aims to cultivate students' comprehensive quality and language ability. After several rounds of education reform, college English course teaching more and more pay attention to the cultivation of students' language communication ability and oral expression ability, in the teaching process, students need to bear two pressure, one of the pressure for teachers teaching

methods, the second for the students of English language expression ability, some students in failed to master effective learning method often in a passive position, thus affect the college English course teaching effect[4].

2.2 Teaching motivation analysis

Under the trend of global economic integration, The influence of Chinese brands in the international market is rapidly rising, The increasing demand for English-speaking talent, Regional universities also began to attach importance to the importance of English talent training, From the CET-4 and CET-6 test, postgraduate entrance examination, studying abroad and other aspects are closely related to English, In this light, For most of the students, To achieve high test scores and cope with the exam, And at present, some students, including the college entrance examination, began to listening and speaking exam content is less, As a result, many students ignore the training of their personal listening and oral expression ability, Thus, college students only understand "dumb English", Listening and speaking ability is far less than literacy ability, The uneven development of all aspects of language learning appears, This is true that, for language learners, There are no small obstacles, Is not conducive to cultivating students' comprehensive use of language ability, The problems existing in this aspect are more obvious, Many new college students are facing very serious problems in English language learning, Many students' mastery of English language knowledge only stay in the hard memory of a large number of vocabulary and the use of grammar in the article, Unable to systematically express their ideas through oral English and communicate smoothly in English[5].

In addition, as an English course teacher in colleges and universities, we need to help college students to make clear that the language knowledge learning of English is not only to improve their competitiveness in future job hunting, but also to improve the comprehensive quality of college students and language ability. The study of English knowledge should not be utilitarian, in order to cope with various exams. This requires teachers to help college students change their attitude and motivation to learn English in the process of college English course teaching, and effectively communicate with college students in class, so as to make up for the deficiencies in the process of language learning and improve the efficiency of English course teaching[6].

3. Suggestions on practical application strategies of applied linguistics in College English teaching

3.1 Pay attention to the combination of listening and speaking, and strengthen the students' English language application

In the past, the traditional English course teaching mode in colleges and universities and the English learning methods mastered by college students mainly focus on listening, speaking, reading, writing, translating and other aspects, and take the way of teaching and training one by one, often only focusing on a single aspect of improvement training. Listening, as the primary step in English language learning, It is crucial for students' English language ability training and English communication skills, First, to be able to understand, So that you can input it smoothly, And the English language, as a language tool for communicating and transmitting information, Whether in life and at work, Every item of language does not exist in isolation, in other words, In order to realize the smooth transmission of information and the correct communication between both sides of the language dialogue, Must be able to "listen" to obtain effective information, Then produce the necessary output after processing the information, The output depends on the spoken language expression, Only in this way can we produce a complete communication and communication process. So, the practical application of applied linguistics in college English courses, need to pay attention to listening and oral expression together, with college students 'language application ability training as the core, focus on college students' standard English pronunciation and correct intonation and appropriate context language input and output process reasonable design, as a key system course teaching arrangement[7].

In most of the college English teaching used in the course, for example, college English teachers mainly short dialogue, long dialogue and understanding form of classroom English knowledge training, and the traditional teaching mode is mostly belong to the task-based teaching mode and grammar translation mode, etc., mainly refers to the teachers led, guide the student in the correct understanding of the listening materials, on the basis of using English language to solve the practical problem, in the process of learning, once students encounter difficulties, English teachers can syntactic interpretation, to help college students more accurate

understanding of the original text. However, it only stays at the level of college students passively receiving the corresponding knowledge and information, and even cannot fully make effective input. So, if you want to change this situation need to adopt the combination of listening and speaking teaching mode, make the listening classroom efficient and more "spiritual" classroom, so as to fully reflect the real purpose and meaning of listening course, thus for the next oral expression and English communication skills in the context of different training[8].

3.2 Based on English listening and speaking training, supplement and improve the reading and writing mode

On the basis of improving the teaching efficiency of listening and oral expression in college English courses and improving the interaction mode of listening and speaking, teachers should pay attention to and supplement the teaching mode of reading and writing in class. From a micro point of view, reading and writing themselves can complement each other. In the past, English course teaching also emphasized the "combination of reading and writing", with the accumulation of reading as the foundation of exercise expression, and the use of writing can further improve students' reading comprehension ability. From a macro level, most of the college students in the process of reading and writing can be delivered to listening and oral expression, providing sufficient motivation for improving students' subjective initiative. It can also help college students gradually build confidence in oral expression, so that they dare to show themselves[9].

And listening and speaking part also can be integrated into the college English course of reading and writing class, to form a concentrated listening, speaking, reading, writing and translation ability training and training of comprehensive English class, its purpose is to improve students' comprehensive English use ability, make students change the classroom cannot "output" English language problem. For example, teachers can design college English course teaching programs as follows:

Before the start of the course, let the students collect and sort out the topic materials to be trained, talked about or explained in the course, and show them in groups before the class;

The teacher to the student group, before class show introduced class topic discussion, and according to the college students 'English knowledge and use of different, meet the level of college students' English application, organize students in the classroom, and will discuss the results of the hall by the group representatives to show;

Teachers can introduce audio or video materials related to the topic to provide more opportunities for students to practice their listening and oral expression skills;

Deepen the mastery of students' skills of English listening, speaking, reading, writing and translation by reading articles on relevant topics.

In this way, classroom teaching activities are more comprehensive, three-dimensional and effective, and students pay more attention to the improvement of students' comprehensive English application ability[10].

Tag

Combined with the content of the above article, English is a language subject with strong practicability, which is close to daily life and is a common international language. In particular, some countries take English as the first language, and has a unique language and cultural background and connotation. China has always paid great attention to the training of English talents, especially the training of practical English application ability. Applied linguistics is an important branch of linguistics. Its practical application in college English courses can not only effectively improve the teaching efficiency of English courses, but also play a role in clarifying the teaching mode and teaching objectives. Therefore, in college English teaching, teachers need to pay attention to the application value of applied linguistics, strengthen the study of the relationship between applied linguistics and college English teaching and the analysis of the effective connection point, from multiple angles to realize the effective application of applied linguistics in English teaching in colleges and universities, so as to better guide and promote the development of college English teaching in China, cultivate more excellent English professionals.

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