

# The Ideological and Political Construction of Financial Management Courses Based on the FT Course Construction Model

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**Abstract:** In today's society, the development of the financial industry is becoming increasingly rapid, and education in the field of financial management is also receiving increasing attention. However, with the continuous changes in the financial market, the education of financial management majors also needs to be constantly updated and improved. At the same time, with the increasing demand of society for talent quality, the importance of ideological and political education in professional education has also become increasingly prominent. In recent years, the new FT curriculum construction model has entered the public's perspective, not only as an educational concept, but also as an educational and learning method. Therefore, this article explores the ideological and political construction of financial management courses based on the FT course construction model.

**Keywords:** Financial management; Curriculum ideological and political education; FT course construction mode

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## Preface

The core value of FT courses lies in cultivating students' innovative spirit and practical abilities, allowing them to gain a comprehensive experience of knowledge, skills, and emotions during the learning process, thereby improving their overall quality. As an important component of talent cultivation in universities, ideological and political education also plays a crucial role in the cultivation of financial management professionals. Therefore, integrating ideological and political elements into the teaching system of the financial management major, combined with the educational concept of FT course construction, to construct a new ideological and political education system for the financial management major is an important topic for talent cultivation in the financial field.

## 1. Overview of FT Course Construction Model

### 1.1 Concepts

The FT curriculum construction model, namely the Four Principles and Three Methods curriculum construction model, is an educational and teaching model centered on ability cultivation. This concept originates from the relevant requirements proposed by six ministries, including the Ministry of Education, to carry out teaching activities in accordance with the requirements of real environment, real learning, real practice, and mastering real skills. And introducing theories such as systematization of work processes and practical application based curriculum construction proposed by industry scholars, combined with China's requirements for the integration of industry and education and the dual education of schools and enterprises in higher education, the development methods of application based curriculum are finally summarized: work task curriculum, teaching task workflow, and work process systematization <sup>[1]</sup>.

In the FT course construction model, we should adhere to the premise of teaching activities based on a real environment, and use real learning and practice as an important means of mastering true skills. By transforming work tasks into courses and teaching tasks into work, we deepen the integration of industry and education, and comprehensively cultivate students' practical abilities and comprehensive qualities.

### 1.2 Key points

Integrating course content with professional standards: Combining course content with professional standards, developing course content based on professional ability and quality requirements, so that students can better adapt to future career development needs. This requires a deep understanding of industry standards and professional requirements, to achieve a close connection between course content and professional standards <sup>[2]</sup>.

Integrating teaching methods with production processes: Combining teaching methods with production processes, carrying out teach-

ing work based on the concept of “three truths”, enabling students to better grasp practical production skills and operating methods. This requires strengthening cooperation between schools and enterprises, building high-level training bases, and allowing students to feel the real work scene and atmosphere.

Matching Teacher’s Role with Dual Teacher Quality: Integrating Teacher’s Role with Dual Teacher Quality, enabling teachers to have both theoretical and practical experience. This requires strengthening the cultivation and training of teachers, improving their professional literacy and teaching ability, and encouraging them to participate in practical work and accumulate practical experience.

Matching evaluation methods with industry standards: Combining evaluation methods with industry standards and using industry standards for student final evaluation, making the evaluation results more objective, fair, and practical. This requires establishing a sound evaluation mechanism and standards to truly reflect students’ abilities and levels.

## **2. The importance of strengthening ideological and political education in cultivating financial management professionals**

### **2.1 Improving students’ comprehensive quality and innovative ability**

Ideological and political education not only includes ideological and moral education, but also covers multiple aspects such as politics, psychology, and humanities. By strengthening ideological and political education, students’ comprehensive qualities such as political, psychological, and humanistic qualities can be improved. Guide students to combine professional knowledge and focus on industry development, engage in deep thinking and exploration, cultivate their innovative awareness and ability, and enable them to have the ability to think independently and solve problems, providing more possibilities for future career development.

### **2.2 Helping students adapt to the development trends of economic globalization and financial innovation**

With the continuous development of economic globalization and financial innovation, the competition in the financial industry is becoming increasingly fierce. By strengthening ideological and political education, financial management majors can help them adapt to future development trends, improve their international perspective and cross-cultural communication abilities, and thus have the ability to adapt to future financial market changes and risk management. Expand the career development space of contemporary college students, improve their employment competitiveness, and cultivate composite talents with innovative spirit and practical ability.

### **2.3 Enhance students’ sense of social responsibility and public awareness**

The financial industry is an industry that requires a high level of social responsibility and public awareness. By strengthening ideological and political education, students majoring in financial management can enhance their sense of social responsibility and public awareness, making them aware of the impact of their professional behavior on society and the public, and thus better fulfill their social responsibilities and obligations. At the same time, ideological and political education can also enable young people to master the ability to participate in public affairs and solve social problems, making more contributions to future social development and the public image of the financial industry.

### **2.4 Help students establish correct values and professional ethics**

Financial management professionals are the backbone of the future financial industry, and their thoughts and behaviors are directly related to the stability and development of the financial industry. Therefore, it is necessary to cultivate a group of high-quality financial management talents to ensure the healthy development of the national economy. By strengthening ideological and political education in higher education, financial management professionals can establish correct values and professional ethics, enabling them to possess basic professional qualities such as integrity, law-abiding, fairness, and responsibility, laying a solid ideological foundation for their future career.

### **3. Constructing a New Course Ideological and Political Model for Financial Management Majors Based on the Concept of FT Course Construction**

#### **3.1 Deepen the integration of industry and education, and achieve real learning and action in a real environment**

Financial management majors should actively promote the integration of industry and education, cooperate deeply with enterprises, and jointly create a real ideological and political environment for courses. By introducing real business cases and practical operations, students can experience the actual working environment of the financial industry, understand professional ethics and industry norms, and better grasp practical skills and operating methods. At the same time, it can also guide students to timely understand the development trends and market demands of the financial industry, adjust and optimize course offerings, and improve the quality of talent cultivation.

#### **3.2 Systematically design teaching content guided by work tasks**

The ideological and political education of financial management courses should be guided by work tasks and systematically designed with teaching content. By analyzing and summarizing the work tasks in the financial industry, the actual work content is transformed into teaching tasks, enabling students to master relevant knowledge and skills in the process of completing work tasks. Meanwhile, through systematic design, ideological and political education can be integrated into the entire teaching content, achieving a subtle and silent educational effect.

#### **3.3 Diversified teaching methods to enhance students' learning experience**

The ideological and political education in financial management courses should adopt diversified teaching methods to enhance students' learning experience. For example, by analyzing real financial cases, students can understand the importance of professional ethics and laws and regulations; Developing students' teamwork and communication skills through group collaboration and communication; And by simulating real work scenarios, students can better understand and master practical operational skills.

### **4. Summary**

Based on the concept of "Three Truths and Four Modernizations" FT course construction, this article proposes a series of strategies to construct a new curriculum ideological and political education model that meets the requirements of financial management professional talent cultivation mode and the new era of ideological and political education in universities. By deepening the integration of industry and education, leading work tasks, and introducing diversified teaching methods, we aim to enhance students' learning experience, and pay attention to the comprehensive optimization of the teaching team, teaching evaluation mechanism, and campus cultural atmosphere. The implementation of these measures can better cultivate high-quality financial management talents and make greater contributions to the development of China's financial industry.

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