

Discussion on the Integration and Innovation Strategy of Diverse Music Elements

Jing He^{1,2}

1. Nanning College For Vocational Technology, Nanning 530000, China.

2.SAHMYOOK UNIVERSITY, South Korea01795, Korea.

Abstract: It can be seen through the excellent interpretation of diversified music that the development and innovation of music elements are inseparable from songwriting, and the two have each other. Because of its own complexity and interaction, the artistic qualities of music elements, that is, the artistic charm and artistic touch hidden in them, are extremely broad. Whether it is the cultural connotation of vocal music, the cultural construction of musical works, the extension of singing culture, the aesthetics and entertainment of vocal cultural life, the emotional expression of vocal aesthetics, and the creation, popularization and dissemination of vocal works, all of them can not be separated from the influence of culture. Therefore, the innovation and integration of diversified music elements can make people's hearts and minds get true catharsis.

Keywords: diversity; musical elements; integration and innovation

1. Introduction

China is a multi-ethnic country with a profound history and cultural heritage, and its musical and cultural achievements can be described as colorful. Against this background, a wide variety of innovative and unique musical cultures have emerged, and China's traditional music culture has entered a period of diversity and prosperity. However, in the diversified music culture, its inheritance and development are facing new challenges and crises. In order to make China's modern music culture prosperous and enhance the comprehensive competitiveness of the national culture, it is necessary to carry out reasonable inheritance and integration for the current diversified features of China's music culture.

2. Diversified combination of popular music and opera elements

With the rapid development of society, people's taste for music has become more "tricky", and traditional music has been difficult to adapt to the aesthetic needs of the public. As a result, groups of pop musicians began to innovate traditional Chinese culture, blending it with elements of opera. When they first thought of this, the composers were afraid that this type of music would not be accepted by the public. Surprisingly, the music became a huge hit, and "Chinese-style" songs spread rapidly.

When it comes to Chinese style songs, Jay Chou and Tao Zhen are its representatives. Jay Chou and Fei Yuqing sang a song called "A Thousand Miles Away", which has typical Chinese characteristics. The music uses traditional Chinese instruments such as flute, guqin and guzheng, and the melody is extremely ethnic, and the song is still popular today. In addition, in the 2008 Spring Festival Gala, the song "Blue and White Porcelain" deeply touched the hearts of the Chinese people. This is a very ethnic song, the flute sound, there will be a strong sense of spiritual impact. The song uses a unique Chinese musical style that is skillful and coherent in just the right way. The overall musical style blends the traditional small freshness and Chinese classical music to achieve an ultimate harmony. It is mesmerizing and evocative.^[1]

3. Integration and Innovation of Tibetan Music Elements in Popular Music

3.1 musical tunes

The creation of popular music based on melody is a mode of music based on mass communication and characterized by mass communication. This is the inherent characteristic of pop music, the creation of which requires not only expressing it out loud, but also having the ability to recognize, remember and express oneself. In order to break through the bottleneck in the development of popular music, attention has been directed to places with a large number of ethnic minorities, so that the culture and music of ethnic minorities can be reborn in the

interface of modern popular music. Tibetans have taken this matter for granted. This is inseparable from the unique charm of Tibetan music. Tibetan music is self-developed and inherited in a highland, closed territory, forming its unique personality and creating its closed and peculiar development trajectory.^[2]

3.2 Creative content

Tibet, because of its special geographical location, relatively closed living environment, slow pace of life, poor materials and inconvenient transportation, is religiously but highly valuable. This contrast has brought more people to Tibet. With the influx of foreigners, modern technology has continued to pour into this sacred and inviolable land, and has gradually changed the life of Tibetans across the centuries. Religious life has a special significance in the traditional cultural life of Tibetans. Religious sayings, beliefs, predestination, and reincarnation can all be considered a form of culture, or even the roots of Tibetan culture. The Tibetan folk song “Ascending Drum”, composed by He Xuntian and sung by singer Zhu Zheqin, has obscure and dreamy lyrics, without the consistent use of figurative techniques, in which the use of the word Ajia is rare and quite innovative in its single work. Side-by-side reflecting the spirit of traditional music, it is an innovative work that is no longer a fixed way of singing, but combines Tibetan culture with contemporary art, abandoning the original way of singing. Its most prominent manifestation is the reduction of the lyrics part of the song, which is also a deep understanding of the Tibetan cultural background. The implied culture of “woman, destiny, present, cycle, faith” is played out in the heart of the acupuncture points that are groped for in creation.

3.3 Cultural transmission

Tibetan traditional music, popularized by the mass media, has been able to develop rapidly, gradually reaching maturity and perfection. Music is inseparable from other symbolic systems. In order to achieve this, the first thing to do is to understand and apply one’s own cultural background knowledge, not to follow the public blindly and write some “brainwashing songs”. The visualization of the Tibetan landscape is a thing of the past, no doubt, but it should not stop there. In the long run, it will only destroy the essence of traditional Tibetan music and lead to the decline of Tibetan music. The symbolic medium plays an indispensable role in the creative process, while the blind use of symbolic medium will restrict the creative play. Therefore, innovation in creative techniques will undoubtedly become a powerful weapon for Tibetan popular songs to get out of the excesses of popularization.

4. Innovative Paths for the Integration of Traditional Music and Modern Music

In modern music, the fusion and innovation of traditional music is an irresistible trend and a manifestation of pluralism and tolerance. Grasping the creative thinking and skills of combining traditional and contemporary music is of great significance in guiding the creation of music and is also conducive to cross-cultural communication.

4.1 Echoes of tradition and modernity

In the process of combining traditional music with modern music, both traditional and modern elements are needed. In their creative practice, music practitioners should, first of all, achieve the unity of “classical” and “modern” in terms of musical style, instrumental performance, and expressive methods. In classical music, people pay more attention to the playing of instruments and the creation of atmosphere, while contemporary music focuses more on the rhythm and the expression of popular elements. Combining tradition and modernity, combining the playing skills of traditional instruments with the rhythms and pop elements of modern music, creates a unique musical atmosphere. Secondly, in terms of lyrics, singing and emotional expression, it is important to make tradition and modernity compatible. Traditional music is centered on life, emotion and nature, and the singing method is more traditional, but it is more diverse and personalized in lyrics and singing. In works that combine tradition and modernity, the emotion and mood of the song can be better reflected through the use of “echo”, “singing” and other techniques. Finally, traditional music and modern music can be unified in terms of cultural background and artistic concepts. As a cultural carrier, traditional music has a profound influence on the development of contemporary music in terms of its cultural

background and artistic concepts. In the works combining traditional and modern music, the cultural background and artistic concepts contained therein can complement the popular elements of contemporary music, making it more diversified and culturally expressive.

4.2 Intermingling of various elements

The compositional elements of the work are quite diverse, both in terms of composition and arrangement. In combining traditional and modern music, attention should be focused on new melodic harmonies, rhythms and other aspects. Music practitioners can either add modern music arrangements and acoustics to traditional music, or add traditional instruments to modern music, thus obtaining new musical effects. Secondly, for music practitioners, in the process of integrating traditional and modern music, it is more important to pay attention to the cultural factors in it, so as to achieve cross-cultural communication and mingling. For example, we can incorporate the cultural factors it contains into contemporary music, so as to make the musical works have a stronger regional and cultural character. Finally, it is also important to take the initiative to introduce cross elements. By integrating elements from other art forms such as dance, performance and movie, we can make music and other art forms cross-fertilized, and make continuous excavation of various styles of traditional and modern music, so as to make it have more styles.^[3]

5. Conclusion

To summarize, in the diversified music environment, it is necessary to constantly carry out ideological reform and innovation, and at the same time pay full attention to the value and position of various music cultures in art. According to the artistic characteristics of the music culture itself, innovation and integration of useful and diverse music culture elements, in order to conform to the objective law of time and cultural development, to maintain the vitality of music culture.

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