

# Research on the Integration and Development of Rural Ecological Civilization Education Paths under the Background of Rural Revitalization

# ——Taking Heilongjiang Province as an Example

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Abstract: Starting from the relationship between rural revitalization and ecological civilization construction, this article analyzes the role of education in rural revitalization and ecological civilization construction, as well as the practical problems it faces. It proposes countermeasures and suggestions to strengthen ecological civilization education in rural revitalization, and elaborates on education system and mechanism reform, education content innovation, education resource allocation, and teacher team construction, To provide useful reference and support for promoting rural revitalization and ecological civilization construction.

Keywords: Rural revitalization; Ecological civilization; education Rural economy; social development

The ecological civilization education in Heilongjiang Province is still in its primary stage, with a weak foundation in environmental education, a lack of educational forms and means, and poor channels for disseminating environmental knowledge. In terms of research on ecological civilization education, there is still no theoretical achievement that fully focuses on the specific situation of Heilongjiang Province to conduct nationwide research on ecological civilization education. In this context, education is one of the important means to promote rural revitalization and ecological civilization construction. Through education, people's environmental awareness and rural cultural quality can be improved, rural industrial upgrading and development can be promoted, and comprehensive rural revitalization can be achieved.

# 1. We will promote rural revitalization on "green"

# Political strategy proposed, theoretical support for rural revitalization.

Since the 19th National Congress of the Communist Party of China, the proposal of the rural revitalization strategy has injected strong impetus into the solution of the "three rural" issues. Under the environmental protection concept of "green water and mountains are golden mountains and silver mountains", the market share of green development in rural revitalization will gradually increase in the future. The green development concept will become the basic concept leading rural revitalization towards the path of socialism with Chinese characteristics, promoting development with green, and revitalizing rural areas with green, It will become the basic basis for implementing rural revitalization. At the same time, rural revitalization and ecological civilization construction are major issues currently facing China, and the relationship between them is very close.

#### Improve ecology and vigorously promote ecological civilization education.

Rural revitalization needs to focus on ecological civilization education research, promote green development in rural areas, and improve the quality and efficiency of agricultural supply. Rural revitalization is an important issue currently, involving various issues such as modernization of agriculture and rural areas, transformation and upgrading of rural economy, modernization of rural governance, and inheritance and promotion of rural culture. The concept of green development is of great significance in promoting rural revitalization. On the one hand, the concept of green development has promoted the upgrading and transformation of agricultural production methods. The traditional agricultural production methods excessively rely on fertilizers, pesticides, and a large amount of water, leading to problems such as decreased land fertility and environmental pollution. Adopting the concept of green development and promoting new production methods such as or-

ganic agriculture and precision agriculture can reduce the use of pesticides and fertilizers, improve soil quality, improve the ecological environment, and also improve the quality and efficiency of rural industries. On the other hand, the concept of green development also helps to promote rural environmental protection.

# 2.Based on "education", establish a solid foundation for revitalization

#### 2.1 The content of rural ecological civilization education covers.

With the increasing call for green water and green mountains and sustainable development, rural revitalization and ecological civilization construction have become important issues in today's society. In order to achieve this goal, rural ecological civilization education has played a crucial role. Rural ecological civilization education includes training on ecological civilization concepts and technologies for rural residents, rural schools, rural enterprises, and government departments to enhance their awareness and understanding of environmental protection and sustainable development.

#### 2.2 Implementation methods for rural ecological civilization education.

Rural ecological civilization education aims to transmit the concept of ecological civilization and ecological protection knowledge through educational means, cultivate and guide rural residents to develop a lifestyle and work style that vigorously promotes sustainable development. In terms of ecological civilization education research, attention should be paid to carrying out environmental awareness education for farmers, popularizing ecological civilization knowledge, and promoting environmental protection laws and regulations, so that farmers can deeply understand the importance of environmental protection and consciously take measures to protect the environment. In terms of ecological civilization education content, the education content includes knowledge on afforestation, ecological protection, biodiversity, green energy, as well as education on civic ethics, respect for nature, and garbage classification.

# 3."Practice" for the reality, to support the rural industry

#### 3.1 Conception of rural revitalization production mode.

Only theoretical research and oral preaching can promote rural revitalization through practical work, and support for rural industries is the appropriate behavior. In response to the needs of rural revitalization, it is necessary to gradually promote the adjustment of agricultural production methods, strengthen agricultural technological innovation, improve agricultural production efficiency and quality, reduce the impact of agricultural production on the environment, promote ecological agriculture construction, and establish a rural development model that prioritizes ecology and green development. One important way to promote the revitalization of rural industries through green development is to expand new industries, and at the same time, innovate and transform on the basis of old industries, accompanied by the improvement of technology and management level, to drive the transformation and upgrading of rural industries. The combination of old and new is not only a traditional farming industry, but also a combination of emerging technologies such as culture, tourism, and the internet to carry out transformation. With the improvement of technology and management level, it will drive the transformation and upgrading of rural industries.

#### 3.2 Field pilot projects for rural revitalization within the province.

To promote the green and healthy development of rural revitalization, it is necessary to guide farmers to change their mindset, through publicity, education, training, and other methods, to make farmers aware of the importance and impact of the current development of rural industries, encourage them to actively participate in the process of rural industry development, and recognize the importance of rural industries. In order to encourage Heilongjiang Province to attach importance to and invest in ecological civilization education, the State Environmental Protection Administration highly recognizes and supports our province's work on universal environmental education.

# 4. Heart "is Yun Fu, looking forward to the future of rural areas

#### 4.1 Theoretical support for promoting rural development.

To implement the strategy of rural revitalization, we must adhere to the green development path of win-win ecological civilization construction and economic and social development. We must adhere to the path of diversified, comprehensive, and sustainable development, and pay attention to the interests of farmers, truly keeping them in mind. In the process of rural revitalization, the implementation of environmental protection concepts and the strengthening of education on ecological civilization will promote the comprehensive construction and sustainable development of rural areas. This will enable farmers to understand the meaning of ecological civilization values in the process of building ecological villages, stimulate their enthusiasm for learning and construction, actively promote the construction of ecological civilization, build a good rural ecological environment, promote harmonious development between humans and nature, and build a beautiful Longjiang River.

#### 4.2 The practical need to build a beautiful countryside.

The future of rural areas is beautiful and full of beautiful prospects. With the acceleration of industrialization and urbanization, more and more people will gradually realize the negative impact of cities, while rural areas have become ideal places for people to pursue natural, healthy, and livable lives. With the rise of rural tourism, agricultural ecology, cultural industries, etc., the beauty of rural areas can be fully demonstrated, and people can have a deeper understanding of the value and charm of rural areas. At the same time, it also brings new development opportunities to rural areas. Rural areas are gradually achieving leapfrog development in areas such as industrial upgrading, technological innovation, and talent introduction. Bringing more economic benefits to rural areas, while also creating more employment and entrepreneurial opportunities for farmers, further promoting rural prosperity and prosperity.

#### 4.3 The inevitable choice to lead rural revitalization.

The above indicates that the development strategy of rural revitalization and ecological civilization education will undoubtedly inject a powerful medicine into China's modern ecological civilization construction. The rural construction in Longjiang has a large workload, strong timeliness, and a wide range of aspects, and everyone feels the mission and responsibility that are pressing on their shoulders. It is these cut-est people who silently promote the construction of beautiful rural areas to continuously improve efficiency and growth levels, reaching new heights. Leading rural revitalization with green development is an inevitable choice to follow the path of socialist rural revitalization with Chinese characteristics. Today, we are adhering to the concept of green development and the belief of "fearlessness and hard work", creating miracles in the history of human development.

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