

Practice and Thinking of Reading Promotion in Higher Vocational College Library

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Abstract: This paper mainly focuses on the practice of reading promotion and innovation in higher vocational college library. Firstly, the importance of reading promotion in higher vocational colleges is expounded. Then, this paper analyzes the problems existing in reading promotion in higher vocational college libraries, including insufficient reading resources, insufficient reading space and low student participation. Finally, this paper puts forward the innovative practice strategy of reading promotion in higher vocational colleges library, including enriching reading resources, improving reading space and planning diversified reading activities. These innovative practices will help higher vocational college libraries to better meet the reading needs of students and the society, and promote lifelong learning and knowledge inheritance.

Keywords: library of higher vocational college; reading promotion; innovation practice

Vocational college library plays a vital role in the modern education system, aiming to provide students and staff with support and resources for knowledge acquisition, academic research and lifelong learning. However, with the advent of the digital age, the way of information acquisition and learning mode are undergoing fundamental changes, which also makes the higher vocational college library face unprecedented challenges. In order to better adapt to this change and continue to play its educational function, the library reading promotion needs to innovate constantly to meet the needs of the new generation of students.

1. The importance of reading promotion in higher vocational college library

The library of higher vocational college is the warehouse of knowledge, and reading is one of the main ways to acquire knowledge. Through reading promotion, the library can promote knowledge inheritance and provide students with necessary academic support for students. Reading promotion helps to improve students' reading literacy, including reading comprehension, critical thinking and information literacy. These skills are critical to the students' academic and professional success. Reading promotion can guide students to explore the knowledge in different fields, broaden their horizons, cultivate interdisciplinary thinking ability, and contribute to a more comprehensive talent training. Vocational college students and teachers need academic research, which relies on extensive literature reading. Reading promotion in libraries can help them to better find and utilize academic resources. Reading promotion involves not only academic books, but also the understanding of industry trends, market trends, etc. This helps to help foster innovation and entrepreneurship and lay a solid foundation for future career development. Library reading promotion can cover literary, artistic and cultural fields, help students to appreciate and understand different cultural and artistic works, and enrich their humanistic qualities. Reading is not only a process of self-improvement, but also helps to cultivate students' sense of social responsibility and citizenship. By reading, they can better understand social problems and actively participate in social improvement.

2. The problems existing in reading promotion in higher vocational college libraries

Many students may not be motivated enough to go to the library, and they prefer to get information through the Internet, which leads to low participation in reading promotion. Some higher vocational college libraries may not be rich enough in reading resources and lack of attractive books and periodicals, which affects the effect of reading promotion. The reading space in the library may not be spacious, comfortable, or may not provide enough privacy and quiet, which will affect students' reading experience. Some libraries may lack effective planning and organization of reading promotion activities, causing these activities to attract students' interest. With the rise of digital reading, libraries need to balance the supply of resources for paper reading and digital reading to meet the needs of different readers. Some students may lack basic reading literacy, such as reading comprehension and information retrieval skills, which will require more training and support. Students

may be more attracted to social media and online entertainment platforms and ignoring the importance of reading. Libraries often lack personalized reading recommendation systems, which makes it difficult for students to find books and resources that fit their interests.

3. Practice of reading promotion and innovation in higher vocational college library

3.1 Rich in reading resources

Higher vocational college libraries can innovate and practice through the following methods, enrich reading resources, so as to improve the effect of reading promotion, digitize the library documents, establish digital libraries, and provide online resources such as e-books, journals and academic papers, so as to facilitate students' remote access and retrieval. Proactive access to open access resources such as open access journals and academic databases provides free academic materials to students. Continuous purchase of the latest books, magazines and journals, especially materials related to the school curriculum, to ensure that the content of the library collection remains updated. Establish partnerships with other libraries and implement resource sharing to enrich mutual reading resources. Audio books, video courses, online presentations and lectures are provided to meet students with different learning styles and needs. Considering the diversity of students, multilingual reading resources are provided to meet the needs of students from different cultural backgrounds. Create topic navigation pages for specific disciplines, research areas, or areas of interest that summarize relevant resources to make it easier for students to find the information they need. Promote and train students to use digital reading platforms so that they can freely browse and borrow e-books and online journals. Establish a feedback mechanism with students to understand their reading interests and needs, so as to enrich the resources of the library. Not only focus on books and periodicals, but also can include newspapers, magazines, research reports, multimedia materials and other different types of literature, to meet the needs of different disciplines and, these innovative practice can improve the richness of higher vocational college library reading resources, attract more students to participate in reading, and improve their academic accomplishment.

3.2 Innovation in reading space

Higher vocational college libraries can innovate and practice through the following methods, improve the reading space, and provide a more comfortable and attractive environment, so as to promote the promotion of reading, and divide the learning area in the library, including the quiet area, cooperative learning area, rest area, etc., so as to meet the learning needs of different students. Updated library seating and furniture to ensure students can sit comfortably, providing ergonomic seats and workbenches. Study rooms and group study rooms were established for individual student study and group discussion, and an appointment system was provided to ensure availability. Innovative design elements such as shelf shapes, murals, artworks make the library an attractive place. Using natural light and indoor green plants to create a pleasant environment is helpful to reduce the pressure of students and improve their learning efficiency. Free Wi-Fi and charging devices are provided to meet the technical needs that students may need during reading. Create a display area to display new books, special documents, students' works, etc., to attract students' interest. Music and media rooms for students to promote creative and diverse learning experiences. Increase the night and weekend opening hours to accommodate the study time and habits of different students. By dividing social interaction areas to promote communication and cooperation among students, coffee corners and leisure areas can be set up. These innovative practices can make vocational college library a more attractive and multi-functional place for learning and reading, and provide students with better academic and cultural experience.

3.3 Planning and organization of reading activities

Higher vocational college library can through the following methods innovation practice, planning and organization of various attractive reading activities, to promote reading promotion, monthly set up different topics, such as science and technology, literature, history, etc., organize related reading activities and exhibitions, which can stimulate students' interest, attract them more widely participate in reading. Writers, scholars, or experts are invited to the library to give lectures, interviews, and sharing sessions to encourage students to interact and discuss with the authors. Schedule a full day or week of reading marathon, encourage students to read continuously, and provide incentives

to motivate participation, which can increase students' reading volume and motivation. Create various book clubs covering different types of books and areas of interest to encourage students to discuss and share reading experiences with each other, which can facilitate communication and interaction between students. Reading competitions, including speed reading competitions and book review competitions, are held to stimulate students' sense of competition and interest in reading, which can increase students' enthusiasm for reading. Organize a book exchange meeting for students to participate in, so that students can exchange or share their own books and enrich their reading materials, which can promote social interaction and sharing among students. Actively hold literary competitions, such as writing competitions and poetry recitation competitions, to encourage students to create and perform, which can promote students' creativity and expressive ability. These innovative practices can increase students' interest in reading, promote their active participation in library reading activities, while enriching their cultural and academic experiences.

Sum up

To sum up, in the innovative practice of reading promotion in higher vocational college libraries, we put forward the application of the rich reading resources, the innovation of reading space and the planning and organization of reading activities. These innovative measures will help higher vocational college libraries to better meet the reading needs of students and the society, improve their reading literacy, and promote knowledge inheritance. However, this is just the beginning. In the future, higher vocational college libraries need to innovate constantly, adapt to the rapid changes of society and technology, in order to maintain their educational mission. We call on librarians and educators to work together to actively explore more innovative practices, build more interactions and communities, and promote the vigorous development of reading culture. Through these joint efforts, the higher vocational college library will continue to become a palace of knowledge, leading students to success and growth.

References

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