

Research on Cultivating Students' Artistic Quality in Art Education in Colleges and Universities

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Abstract: The artistic quality of colleges and universities students includes artistic expression and artistic appreciation ability. The aim of art education in colleges and universities is to use innovative and optimized teaching strategies to effectively enhance students' imagination and practical life experiences, and further cultivate their art skills and qualities. This article mainly explores and studies the cultivation of students' artistic quality through art education in colleges and universities, in order to provide reference for relevant personnel and research.

Keywords: Colleges and Universities Students; Art Education in Colleges and Universities; Artistic Ability; Teaching Strategies; Artistic Quality

Introduction

In art teaching in colleges and universities, teachers can cultivate students' artistic qualities based on their personalized characteristics. In teaching practice, teachers should scientifically formulate and optimize art education measures based on the basic current situation of students, so that students can form excellent moral character and artistic quality in useful art teaching activities. Currently, art education in colleges and universities needs to further clarify the direction of educational development and construct an educational concept centered on cultivating students' artistic qualities, in order to continuously highlight the value of art education in universities and move the work of art education in colleges and universities towards a new stage of development.

1. Transforming Educational Concepts and Highlighting Students' Subject Status

In the implementation of innovative reform and educational practice in art education in colleges and universities, teachers should change the traditional emphasis on art skill training in educational activities, have a appropriate understanding of the close relationship between art education and artistic quality, and deeply explore the teaching content in art education, so that students' emotions, knowledge, and ideas can be deeply improved, and the effectiveness of art education can be improved[1].

In art education activities aimed at cultivating artistic qualities, art teachers should have a deep understanding of students' learning reality and personalization, fully recognize students' characteristics, respect their classroom learning subjectivity, and scientifically design and plan art teaching activities to stimulate students' internal learning motivation and potential, enabling them to actively think and explore, mobilizing students' innovative development motivation and enhancing their comprehensive quality through art learning activities.

In this process, in order to cultivate students' artistic quality, teachers need to enhance their subject status and create a harmonious and equal teacher-student relationship, making art education more targeted, in order to cultivate students' artistic quality.

For example, teachers can teach students relevant painting techniques based on the teaching content of "watching painting" and "facing painting" in art education, which can mobilize students' learning motivation and enable them to learn and analyze many excellent art works, expanding their horizons and making them continuously accumulate corresponding learning experience in art learning. Therefore, students can have a deep understanding of the laws and profound ideas in art, and also the emotional aspects of art in art works, so as to their ideological cognition can be continuously deepened.

Based on this, teachers can have a comprehensive understanding of students' individual thoughts to cultivate their artistic quality and gradually improve their artistic cultivation, and utilize art teaching activities to play a role in artistic quality, thereby strengthening students' comprehensive quality, forming and developing students' artistic thinking ability in teaching practice, and showcasing students' subjectivity.

2. Improving Teaching Methods and Highlighting the Pertinence of Artistic Quality Education

When implementing art quality education, colleges and universities teachers should abandon traditional teaching methods, continuously innovate and reform art education methods, paying more attention to the innovation and optimization of teaching methods, and focus on art quality education to carry out art education reform and innovation, making art education more scientific and effective, and laying the foundation for cultivating students' artistic cultivation.

In art teaching activities, teachers can actively explore and try inspiring education, open education, success education, experiential education and comprehensive training education, so that students can continuously improve their artistic quality under a diversified education model, and achieve comprehensive development of their art abilities and artistic qualities. When conducting experiential education, teachers can introduce the content of experiential education into art teaching, allowing students to experience and comprehend life with their hearts, and have a deeper experience and appreciation of various artistic images, which allows students to have a deeper understanding and appreciation of art works and continuously deepen their ideological awareness, make art education activities more targeted, and achieve more outstanding teaching results[2]. For example, in art teaching activities, teachers can make use of multimedia devices to vividly and intuitively display French painter Miller's paintings such as *The Evening Needle*, *Pickup*, *Rest in the Vineyard*, etc., which allows students to deeply appreciate these legendary paintings and guide them to closely connect these artistic works with life practice, and allows emotional elements in the works to be deeply explored. Teachers should also provide professional guidance to students, allowing them to have a deeper understanding of the changes in texture and diverse forms of expression in paintings. They can have a deeper perception of the charm of these art works and emotionally accept the influence of these art paintings, making colleges and universities students to be influenced by art unconsciously, in order to improve their artistic quality and create conditions for their future art learning and development.

3. Innovating Teaching Content and Expanding the Knowledge of Art Quality Education

In teaching, art teachers in colleges and universities should make teaching content scientific and technological. In order to cultivate students' artistic quality, they should constantly innovate and reform the teaching content of art, make art teaching more targeted and effective, fully utilize the role of art education, and further cultivate students' comprehensive abilities and artistic cultivation. When innovating and reforming art teaching content, teachers can start with cultivating students' art quality to innovate teaching content. They can actively introduce modern information technology and integrate it with art teaching content to make teaching content more rich, and continuously expand and extend art quality education to make art teaching activities more scientific, reasonable, and effective.

For example, in order to cultivate students' artistic quality and cultivation, teachers can make innovation based on the teaching content of art theory by exploring content related to "art criticism and art judgment". Therefore the students can have a certain critical spirit in art learning activities, and can dialectically view relevant art works and ideas, and they are able to explore the value of related art works from the perspective of modern art inheritance and development. The teachers can also guide students to have a profound understanding of art and enable them to continuously enhance their artistic quality through critical exploration and research of art works, and enhance their scientific nature in the process of learning art knowledge, laying a foundation for their subsequent learning and development[3].

4. Combining the Actual Situation of Students in Art Education in Colleges and Universities to Enhance Emotional Experience

In order to provide students with targeted learning of basic knowledge and practical learning activities in the field of art culture, art teachers in colleges and universities are expected to guide students to deeply understand the humanistic ideas, and pay special attention to the humanistic connotations, creative backgrounds, and covered ideas of contemporary famous painters and their art works, so that students can have a deep understanding of the artistry of art works, and receive the artistic appeal of art works.

In the practical activities of art education in colleges and universities, teachers should improve teaching methods based on students' actual learning situation and advanced teaching ideas to formulate more scientific and comprehensive art teaching plans and strategies, thus building an efficient art classroom and better cultivating the artistic quality ability of colleges and universities students.

At present, in the practical activities of art education in colleges and universities, teachers also need to comprehensively analyze the

core directions and educational concepts in the development of art education from multiple perspectives and levels based on students' practical experience and educational status. Based on this, they can innovate and develop art teaching activities, ensuring the quality of art education in colleges and universities to comprehensively improve the art literacy of colleges and universities students[4].

For example, art teachers in colleges and universities can guide students to go outdoors to observe the beautiful scenery of nature based on the practical needs of teaching writing training, so that students can have a deep feeling of the beautiful state of harmonious coexistence between humans and nature in the construction of houses in mountainous areas and the development of farmland. It can stimulate students' inspiration for art creation, allowing them to better feel and master the beautiful scene of harmonious coexistence between humans and nature in art creation, and they can create innovative works in writing training activities. In this way can students experience profound understanding between humans and nature, and the warm and hospitable emotions of mountain people can be showcased. Therefore, students can gain a good learning experience and emotional understanding through practical activities of sketching training, so that their art writing ability and artistic quality can be improved in practical training activities, thereby promoting students' comprehensive development.

5. Combining Art Teaching with Technology to Unleash Artistic Value

When art teachers in colleges and universities carry out art teaching activities, they should actively introduce technology to achieve integration of art teaching and science. For example, art creation activities can be used to introduce elements of connected animation technology, allowing art works to be vividly presented in popular art forms. In the current rapid development of technology, in order to cultivate comprehensive art professionals, art teachers in colleges and universities can actively introduce science and technology into art teaching, which can improve students' innovative thinking and creativity in art, optimize their art creation quality, and obtain richer creative qualities on the vast information platform, allowing art creation to fully unleash its artistic value.

Conclusion

To sum up, in art teaching in colleges and universities, teachers should attach great importance to cultivating students' artistic qualities fully respect their learning subjectivity, and continuously innovate and transform art education models, thereby having a significant effect on students' moral quality, artistic skills, aesthetic ability, observation ability, and concentration. They should continuously improve students' abilities in various aspects, allowing them to discover the beauty of life in practical life, and actively creating and enjoying beauty, appreciating beauty and developing excellent artistic qualities and abilities.

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