

Research on the Cultivation of Intercultural Communication Ability in International Talent Training in Higher Vocational Colleges

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Abstract: Under the background of increasing globalization, cross-cultural communication ability has become an important content in the training of international talents in higher vocational colleges. Starting with the connotation definition of cross-cultural communication ability, this paper puts forward the principle of cultivating students' intercultural communication ability in the training of international talents in higher vocational colleges, and proposes that the cultivation of students' intercultural communication ability should be implemented from three aspects: curriculum setting, practical teaching and teaching staff construction.

Keywords: Higher Vocational Colleges; Internationalization; Talent Training; Cross-Cultural Communication Ability

Introduction

Under the background of globalization development, international development become the sustainable development of universities, especially after the outbreak era, the construction of an open inclusive, connectivity, common development of the world become the common demands of people of all countries, higher education in promoting mutual understanding and communication between countries plays a vital role. Higher education institutions, especially higher vocational colleges, need to create a more competitive multicultural environment to attract more international students. For higher vocational colleges themselves, it is also urgent to integrate into the international environment, and innovative training of international talents is particularly important. For higher vocational colleges, in the cultivation of international talents, in addition to the requirements of language ability and professional skills, the cultivation of intercultural communication ability is also becoming increasingly important. This paper takes the cultivation of students' intercultural communication ability in the training of international talents in higher vocational colleges, and puts forward the concept and importance of intercultural communication ability.

1. The connotation of intercultural communication competence

Cross-cultural communication from American anthropologists, cross-cultural research scholars Edward hall in the 1950s "cross-cultural communication", cross-cultural communication is a kind of communicative behavior, is under the background of economic globalization of science and technology connectivity, multicultural blend development from different countries have different cultural background of communication between people. With different countries different cultural background effective communication need to have certain ability, this ability is the study mentioned cross cultural communication ability, many experts and scholars in the definition of the two key factors: specific environment and appropriateness, namely cross cultural communication ability in a specific environment and from different countries, different cultural groups or individuals for appropriate communication can get the desired effect ability, including knowledge, consciousness and skills. Therefore, the goal of cultivating students' cross-cultural ability in international talents in higher vocational colleges mainly focuses on three aspects: knowledge, consciousness and skills.

2. The principle of cultivating cross-cultural communication competence

Based on the above definition of the concept of intercultural communication ability, the cultivation of intercultural communication ability in the cultivation of international talents in higher vocational colleges should follow three principles

2.1 We must adhere to the principle of respecting cultural diversity

Under the background of internationalization development, there are different between groups, national culture, regional culture, social culture, science, art culture, cultural diversity is the basis of cross cultural communication, therefore, cross cultural communication ability for

the cultivation of students thought and consciousness must first adhere to the principle of respecting cultural diversity.

2.2 Adhere to the principles of critical thinking based on empathy

International talent training in higher vocational colleges to cultivate students' critical thinking ability, on the basis of respect for cultural diversity, to identify information, reasonably express their ideas, good at using critical thinking to solve the problem of students have better communication skills, so also more good at cultivating good interpersonal relationship.

2.3 We should adhere to the principle of cultivating verbal ability and non-verbal ability together

Language is the bridge and foundation of cross-cultural communication, in international communication, language is the most direct form of expression, in addition to language also includes other non-language in the form of symbol of verbal communication, such as literary works, written writing, art creation specific content, can also include action, eyes such as abstract expression skills and ability. The cultivation of students in higher vocational colleges should adhere to the principle of coordinated cultivation of language ability and non-language ability.

3. Strategy for cultivating students' intercultural communication ability in cultivating international talents in higher vocational colleges

In the environment of globalization, higher vocational colleges will improve their ability to open to the outside world and enhance the international influence of colleges as an important indicator. In actual education and teaching, more and more attention is paid to cultivating students' international vision, and the ability of cross-cultural communication has therefore become a necessary skill. The cultivation of students' cross-cultural communication ability in the cultivation of international talents in higher vocational colleges can not only enhance students' personal comprehensive quality and improve their competitiveness for future development, but also promote the communication and integration between different cultures. The cultivation of students' intercultural communication ability in the international talent training in higher vocational colleges can be started from the following three aspects.

3.1 Curriculum

To cultivate students' ideology of cross-cultural communication, it is necessary to start from the classroom. Relevant courses such as "Introduction to intercultural Communication", "Intercultural communication case", "International communication English", "and" intercultural communication " can be set up appropriately in the general education curriculum. Cultivate students' international vision, let students understand the importance and necessity of cross-cultural communication ability, understand the national culture, regional culture, social culture, science and technology and lifestyle between different countries, and master the common communication rules and communication methods under the background of cultural differences through case study. Realize the importance of cross-cultural communication ability, consciously improve personal cross-cultural communication ability, so as to actively receive skill training.

3.2 Practical teaching

The Notice of the General Office of the Ministry of Education on the Key Tasks of Accelerating the Construction and Reform of the Modern Vocational Education System (No.20,2023) points out that all localities should be supported to organize schools and enterprises to jointly develop national typical production practice projects, and guide students to learn and apply knowledge and vocational skills in a real professional environment. In the process of strengthening school-enterprise cooperation, higher vocational colleges should appropriately increase practical activities and create opportunities for students to participate in practical training in enterprises with different cultural backgrounds, so that students can contact people and things with different cultural backgrounds in practical work and improve their cross-cultural communication skills. At the same time, the university can also organize international exchange activities, so that students can have the opportunity to communicate with foreign students and increase their cross-cultural communication experience.

3.3 Teaching staff construction aspect

The construction of high-quality higher vocational colleges is inseparable from the high-level teachers. The construction of high-level teachers can introduce teachers with rich experience in cross-cultural communication, or through internal training, for example, encouraging teachers to participate in cross-cultural communication training and seminars to constantly improve their cross-cultural communication ability. The improvement of teachers' cross-cultural communication ability has a direct impact on the cultivation of students' cross-cultural communication ability. On the one hand, it can affect students' cross-cultural communication ability, on the other hand, it can affect the cultivation quality of students' cross-cultural communication ability.

4. Preliminary summary

It is a long-term and arduous task to cultivate students' international talents in higher vocational colleges. Only through continuous exploration and practice, can we establish a set of perfect cross-cultural communication ability training system, which will lay a solid foundation for cultivating the core quality of students' development and cultivating students to adapt to the future development.

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