

How Ideological and Political Education Leads the Common Prosperity of Spiritual Life

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Abstract: Common prosperity of spiritual life is a value pursuit of human beings for a better life and a better society. Promoting common prosperity in people's spiritual life has become the internal driving force for the innovation and development of ideological and political education in the new era. In terms of value implication, ideological and political education to lead the common prosperity of spiritual life mainly provides ideological guidance, establishes value coordinates and cultivates mental tone. Its core meaning is to enrich the connotation of common prosperity of spiritual life with scientific theory, standardize the pursuit of common prosperity of spiritual life with value concepts, and clarify the realm of common prosperity of spiritual life with aesthetic consciousness. Its realization path is mainly theoretical education, cultural edification and practice.

Keywords: Common Prosperity; Ideological and Political Education; Value-Leading

1. Introduction

Common prosperity is an essential requirement of socialism and an important content of the Thought on Socialism with Chinese Characteristics for a New Era. The report to the 19th CPC National Congress pointed out that "we must strengthen and improve ideological and political work and deepen mass activities to build spiritual civilization", "to meet the people's new expectations for a better life, we must provide rich spiritual food". Promoting common prosperity in people's spiritual life has become the internal driving force for the innovation and development of ideological and political education in the new era. "Common prosperity of spiritual life" is not only a value pursuit of human beings for a better life and a better society, but also highly embodies the essential requirements of socialism with Chinese characteristics and the important features of Chinese modernization. A deep understanding of the value guidance of ideological and political education for common prosperity in spiritual life is the fundamental need for promoting common prosperity based on the new era and realizing a better life for the people.

2. The value implication of ideological and political education leading the common prosperity of spiritual life

Common prosperity of spiritual life means that the spiritual life of all the people is generally in a rich and full state, which is an ideal state presented in the process of realizing common prosperity. Promoting common prosperity in spiritual life is a historical process of joint efforts, joint governance and shared benefits by all people. This process deeply demonstrates the common aspiration of all people for a better spiritual life.

2.1 Ideological and political education provides ideological guidance for common prosperity of spiritual life

The realization level of common prosperity in spiritual life is directly related to people's sense of gain, justice and happiness, and thus affects the quality of promoting common prosperity in society as a whole. Spiritual life refers to a certain activity and a certain state that people conduct in the non-material level such as thought belief, emotional experience, mental cultivation and aesthetic intention. From the perspective of the content level of spiritual life, the common prosperity of spiritual life is the all-round and

multi-level enrichment of people's thought, emotion, psychology, aesthetic and other elements. As for the basic elements of common prosperity of spiritual life, the basic elements in the first place are ideological content. Once there is lack of ideological elements, common prosperity of spiritual life cannot be realized. The common prosperity of people's spiritual life is based on the great power of the people's Juche thought to enrich and become more beautiful. If we want to build a solid bridge between ideological and political education and common prosperity of people's spiritual life, the key task is to adhere to the people-centered approach and better meet the people's needs for ideological growth in the new era.

2.2 Ideological and political education establishes value coordinates for common prosperity of spiritual life

In essence, spiritual life is a value choice. The difference between the goal of spiritual life and the level of need fundamentally depends on the difference of value choice. The promotion and realization of common prosperity in spiritual life is actually to dynamically deal with the contradictory relations between the subject and object of values in different social times). From the materialist view of history, the continuous satisfaction of the material needs of the people will inevitably lead to richer practical needs in the spiritual life. The trend of pan-entertainment and materialization in the construction of modern people's spiritual life profoundly reflects a kind of negative spiritual pleasure formed by indulgent, blind and even extreme commodity consumption behaviors of some social groups. The existing chaos in the field of people's spiritual life reflects the turning of values in the process of social transformation, which will be affected by the change of social background. Under the tide of world multi-culture, the conflict and blend of traditional and modern, Western and Chinese, mainstream and non-mainstream cultural values affect and change our people's cognition, perception, experience and expectation of the existing world of spiritual life.

2.3 Ideological and political education for the spiritual life of common prosperity to cultivate the mental tone

In order to achieve common prosperity of spiritual life, we should strengthen the emotional support by cultivating a good social mentality while giving full play to the setting and directional effect of advanced theory and core values. Social mentality is a kind of mental attitude, emotional intention, emotional feeling and other mental states shared by most social members under the influence of specific social and cultural environment. It is the product of mutual penetration and integration of social consciousness and social psychology. Good social mentality is the important cornerstone of shaping healthy social trend of thought and public opinion, and also the core content of the construction of social spiritual civilization. The social mentality of the broad masses of the people has a direct effect on the development level and growth height of people's spiritual life. "Cultivating self-esteem, self-confidence, rational peace, positive social mentality" is the proper meaning of the topic of promoting common prosperity of spiritual life. Social values affect and determine people's social emotions, cognition and emotion, which is the core content of social mentality, but also the most implicit and stable basic elements. It is precisely because people's value identification and ideology affect the formation and evolution of social mentality that ideological and political education always has an irreplaceable important position in the process of promoting the healthy development of social mentality.

3. Ideological and political education to lead the spiritual life of the core essentials of common prosperity

The common prosperity of spiritual life is the representation of The Times of the unity of opposites between spirit and material of dialectical materialism, the theoretical innovation of the interdependence and mutual promotion of Marxist spiritual life and material life, and the inheritance and development of the theory of building socialist spiritual civilization. A deep grasp of the core essentials of giving full play to the leading role of ideological and political education in promoting common prosperity of spiritual life will help to transform common prosperity of spiritual life from a beautiful vision into a realistic picture.

3.1 Enriching spiritual life with scientific theories, meaning common prosperity

Firstly, the dialectical relationship between material affluence and spiritual affluence is understood from the theory of dialectical materialism. Material prosperity and spiritual prosperity are dialectically unified. On the one hand, we must persist in developing

social productive forces to create rich material wealth and consolidate the material foundation for common prosperity of our spiritual life. On the other hand, spiritual life may have positive or negative reactions on material life, so we must create conditions to guide them to play a positive role in promoting material life. We should grasp the principle that labor is the essence of wealth production and correctly understand the practical role of labor in promoting common prosperity of spiritual life. The common prosperity of spiritual life is not an abstract historical category. The common prosperity of people's spiritual life cannot only rely on people's subjective experience and feeling, but should be created by hard work. Finally, in Marx's theory of cultural construction, we seek the cultural power of common prosperity of spiritual life. Culture is a profound inner power in people's spiritual life, which can be transformed into an external material power when people understand and transform the natural world. It has a strong influence on the transformation from free nature to artificial nature, and in turn promotes the richness of people's spiritual life.

3.2 Standardizing spiritual life with values and pursuing common prosperity

Ideological and political education in the new era takes cultivating and carrying forward socialist core values as its main task, which defines the direction and principles for ideological and political education to lead the common prosperity of spiritual life. On the one hand, the socialist core values reflect the direction of people's pursuit of common prosperity in spiritual life. Socialist core values are the concentrated embodiment of the mainstream values of society, so the vast majority of individuals in society can not live without the spiritual prosperity of socialist core values. On the other hand, the socialist core values reflect the characteristics of The Times that people pursue common prosperity in spiritual life. People's spiritual life is produced in the historical process of real people engaged in material production activities and real life activities. Life reflects their material life conditions in a specific historical period. People's spiritual life needs originate from the needs of material life. The spiritual life needs of people in any period of society are the reflection of the needs of material production and life in a particular social period. They must reflect the characteristics of a certain social historical period and must conform to the value pursuit of certain social development needs.

3.3 Clear the realm of common prosperity of spiritual life with aesthetic consciousness

Beauty is an important source of spiritual enrichment, aesthetic activities let people live a warm soul, rich in imagination of spiritual life. As an important carrier of ideological and political education, cultivating aesthetic consciousness is an important field for ideological and political education to lead the common prosperity of spiritual life. In real life, the increasing improvement of material conditions does not necessarily lead to the improvement of the realm of spiritual life. In some cases, the wealth of material life may lead to the impoverishment and even alienation of spiritual life. Only when people's material life is rich can their aesthetic needs appear. Only when people's aesthetic needs are satisfied to a certain extent can their spiritual life be rich to a certain extent. People with material life need beauty infiltration to cultivate their spirit and get rid of the situation of cynicism or hedonism. At the same time, Marx pointed out that man, as a unity of material scale and spiritual scale, has the most ideal reality basis only if he can satisfy both natural and spiritual needs. Considering the spiritual life in the virtual world, people's aesthetic consciousness in the real spiritual life is occupied by the visual culture in the virtual world, the alienation of material scale leads to the loss of spiritual scale, resulting in the reversal of the boundary between the real world and the virtual world. Spiritual life cannot find a "poetic dwelling" in the virtual world, but may fall into nihilism due to the emptiness of the soul.

4. Ideological and political education guides the realization of common prosperity in spiritual life

To achieve common prosperity of the people's spiritual life in the new era, we should guide practice with scientific thought and theory, cultivate sentiment with positive and advanced culture, and give full play to the important driving force of ideological and political education in achieving common prosperity of the people's spiritual life. Ideological and political education not only contributes to the enrichment of individual spiritual life, the cohesion of social spiritual forces, and the construction of a harmonious and symbiotic cultural environment, but also is a key link to realize the value of common prosperity of spiritual life in a wide range of social groups.

4.1 Theoretical education: the logical premise to lead the realization of common prosperity in spiritual life

In the aspect of ideology and theory, scholars at home and abroad have formed different theoretical understandings and ideas on how to achieve common prosperity in spiritual life. In the aspect of social spiritual production, a series of exploration, creation and practice activities carried out by people in order to meet the needs of individual spiritual culture are the basis for realizing the development of individual spiritual life, and have an important impact on the development form of individual spiritual life. Although there are different theories about the needs of spiritual life and different forms of spiritual production to meet the needs of people's spiritual life, in the final analysis, they all need to focus on how to understand the connotation of the needs of spiritual life, grasp the essence of the needs of spiritual life and implement the practice of spiritual production. Further strengthen ideological and political education in the realization of the people's spiritual life of common prosperity of the theoretical understanding and practical guidance. The realization of common prosperity of spiritual life will inevitably affect the change of the type, level and structure of people's spiritual needs. With the significant improvement of people's material living standard, they have higher pursuit and yearning for individual spiritual needs on the basis of satisfying material needs.

4.2 Cultural edification: the main way to lead the realization of common prosperity of spiritual life

Cultural development is not only a basic construction to meet the cultural needs of the people and stimulate the vitality of cultural creation, but also a source of driving force for pooling social and cultural forces and promoting common prosperity in spiritual life. Through the cultivation of cultural industries in the whole society and the creation of cultural masterpieces, we will continue to promote the common prosperity of people's spiritual life with a scientific and advanced culture. Enhancing the cohesion, creativity and leading power of Chinese excellent traditional culture and advanced socialist culture is an important way to promote the realization of common prosperity of people's spiritual life now and in the future. By cultivating positive social culture to lead the development of mass culture, reform negative and vulgar culture, further excavate the contemporary value of our excellent traditional culture, integrate the socialist core values with the national spirit and the spirit of The Times, enrich the spiritual food and nourish the social fashion with positive social culture. In a word, the level and degree of common prosperity of people's spiritual life in the new era depends on the appeal and influence of social mainstream culture on people's spiritual world.

4.3 Practice cultivation: the value purport to lead the realization of common enrichment of spiritual life

According to historical materialism, man is a man in practice, carrying out practical activities and material production in the real society. Therefore, when grasping the needs of individual spiritual life, we should closely combine individual spiritual life with social life practice, so as to avoid the realization of common prosperity of spiritual life falling into abstract speculation or intuitive feeling. Individual's daily life practice is an important factor that affects their spiritual life needs and raises their spiritual life level. Ideological and political education should strengthen the guidance and promotion of practical activities in People's Daily life and permeate every aspect of individual social life by means of publicity, education and value guidance. By guiding people to meet their needs of spiritual life with correct practical activities, we can create conditions for realizing common prosperity of spiritual life. At the same time, ideological and political education should give targeted guidance according to the difference and diversity of social practice activities of different groups. Only by highlighting the "presence" of ideological and political education in guiding people's spiritual life can we continue to promote common prosperity of people's spiritual life in a deeper and wider range.

5. Conclusion

In short, the common prosperity of spiritual life is the highest level of individual development, but also the higher goal of social development, so the common prosperity of spiritual life is more special and more difficult to achieve. Common prosperity of spiritual life does not have inheritance and transmission. It must be realized by the labor and creation of the broad masses of the people. Only by realizing the needs of spiritual life in collective creation can we harvest happiness. To achieve common prosperity in the spiritual

life, we must guide, optimize and regulate the spiritual life of the people through ideological and political education, unify the common pursuit of the people for a better life, make the people actively participate in the spiritual consciousness of realizing the great rejuvenation of the Chinese nation, and depict the ideal picture of the new form of the spiritual civilization of the people in the new era.

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