

### Strategies for Building a Study Style for College Students from the Perspective of Ideological and Political Education in the New Era

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*Abstract:* As a group of college students who are about to enter social life and have a certain impact on socio-economic and technological development, their concepts and qualities will have a significant impact on social development. Therefore, in a complex and ever-changing social environment, schools should pay attention to educating college students in aspects such as their values, high moral literacy, and political awareness. Schools can take ideological and political education as the foundation, comprehensively educate students through the construction of a good academic atmosphere, and cultivate them into application-oriented high-quality talents. Based on this, this article mainly studies the construction methods of college students' academic style from the perspective of ideological and political education in the new era.

Keywords: New Era; Ideological and Political Education; College Students; Construction of Academic Atmosphere

#### Introduction

In the establishment of a long-term development mechanism for schools, the construction of a good academic atmosphere plays an important role in the development of schools. In the construction of academic atmosphere, schools can first clarify the purpose and positive significance of academic atmosphere construction, and then take ideological and political education as the foundation based on the growth characteristics of college students. By leveraging the guiding role of ideological and political education, they can build a good learning and campus living environment for college students, and cultivate their thoughts and concepts. At the same time, in order to ensure the quality of student development, schools should also pay attention to innovation in the way activities are carried out, and continuously optimize the effectiveness of learning style construction through diversified activities.

### **1.** The Positive Significance of Building a Study Style for College Students from the Perspective of Ideological and Political Education

# 1.1 Guiding significance for the construction of academic atmosphere among college students

Ideological and political education has obvious guiding value for students to form correct values, cultivate good moral character and dialectical thinking. When universities cultivate talents, ideological and political education can be used as the foundation for teaching good books and cultivating good people. The development situation and environment of modern society have obvious complexity characteristics, which have affected the physical and mental health growth and value formation of some college students. For example, although some college students are representatives of the new era, their thinking and problem-solving methods are not novel at all, and they do not possess the vitality of young talents. This is in order to better cultivate energetic young application-oriented talents. In the university teaching stage, we must pay attention to the construction of the style of study, actively play the guiding role of the construction of the style of study in the growth of students, so that students can become New Youth with ideals and aspirations and clear learning goals. At the same time, schools can also use the construction of the academic atmosphere of college students to guide and educate them when they have negative expressions in their thoughts and lives, so that they can overcome confusion, find future development goals, and strive to achieve them.

#### **1.2** Positive significance for optimizing the achievements of student construction

With the transformation of economic development models, various industries in society have made corresponding adjustments to their talent needs in order to better adapt to the new forms of development. College students, as a new group about to enter society, in order to better meet the needs of social development, it is necessary to clarify what the society needs for talents, and then make more efforts during the university learning stage, in order to have a better future. For example, modern society requires high-quality applied talents with both moral integrity and talent. If college students do not have good moral character and correct values, and only have good professional abilities, or in the opposite case, it is more difficult to find a job that they enjoy and have development. As a factor that can have an impact on students' thoughts and behaviors, the construction of academic atmosphere for college students is based on ideological and political education, guiding and educating students' sense of responsibility and values. This not only improves the effectiveness of academic atmosphere construction, but also has positive significance for improving the quality of education for college students.

# 2. On the Construction of College Students' Study Style from the Perspective of Ideological and Political Education

## 2.1 Improving institutional mechanisms and assisting in the construction of academic atmosphere

The system has a good optimization effect on achievements, so in the construction of the academic atmosphere for college students, schools can take students as the center and ideological and political education as the basic construction of the academic atmosphere. In practical construction, schools can establish a two-level management system. The first level management system is mainly aimed at the school, and the second level management system is mainly aimed at the college. This can not only improve the flexibility and pertinence of academic style construction, but also further strengthen the impact of academic style construction on the learning and growth of college students. However, in order to ensure the effectiveness of the system related system settings, schools should be able to take the actual situation as the basis when improving their management systems, so that they can use the system improvement to promote the continuous improvement of the educational value of learning style construction.

For example, when establishing a first level management system in a school, it can mainly focus on the school management level, such as the school government department, Youth League Committee, and Youth League Secretary. These personnel should set a good example. For example, in daily work, to enhance one's attention to academic style management, when problems are found, timely discuss with relevant education personnel, find solutions, and observe the process and summarize experience in the implementation of solutions. Secondly, in the secondary management system, the college can treat the major as a unit, responsible for teachers, counselors, college youth league committees, and other key personnel. On the one hand, these staff members belong to the group who have more contact with students in their daily work and have a better understanding of students' lives and learning. Therefore, when improving the management system related to the construction of academic atmosphere, a management system should be established based on the feedback issues and ideas of these educators, and the improvement of the existing problems will have a good promoting effect on the quality of academic atmosphere construction. On the other hand, in the construction of academic atmosphere, what educators do will also have an impact on students' values and cognition. For example, if there are biases in the teaching of teachers, there may be negative competition among college students in order to gain more preferences, or there may be problems such as not liking professional knowledge. Therefore, as an influential factor in the construction of academic atmosphere, educational personnel should not only attach importance to the implementation of the fundamental task of cultivating morality and talents in institutional construction, but also allow educators in charge of the college to actively think about how to do better in the construction of academic atmosphere, and also make the academic atmosphere have the characteristics of ideological and political education.

#### 2.2 Improving evaluation methods and nurturing a good academic atmosphere

Evaluation can help schools further understand students' behavior and thoughts, which can lay a solid foundation for building a high-quality academic atmosphere. In the past, schools often used student management systems to constrain the behavior of college

students, in order to build a favorable academic atmosphere for their learning and growth. However, due to the changes in teaching requirements and objectives at the current stage, schools should actively innovate their learning style construction methods. Evaluation methods can be used to transform and optimize the learning style, in order to achieve better results.

### **2.3** Utilize campus practical activities to open the door and build a good academic atmosphere

In campus life during the university stage, in order to enrich students' lives and cultivate them into high-quality talents, the school will carry out clubs, student unions, or other activities with practical characteristics, so that students can grow in practice, learn how to take responsibility actively, and how to achieve unity, friendship, and mutual assistance. Therefore, in the construction of academic atmosphere, schools can link ideological and political education with practical activities, and use time activities to organize and build a study atmosphere with ideological education.

For example, during the construction of academic atmosphere, schools can utilize campus clubs and student union organizations. For example, schools can regularly carry out activities related to ideology and politics, such as requiring student union members to regularly carry out performance activities related to red classics, love for the motherland, and other topics on campus, so that students can promote ideology and politics during performances and build a good academic atmosphere. For example, schools can request the Youth League Committee to organize students from various majors to participate in craft activities in society, showcase their professional talents, serve society and the masses, and enable students to better understand society and have a sense of proactive responsibility.

### Conclusion

In summary, when constructing a learning style that is conducive to students' correct worldview, outlook on life, and values, schools should take ideological and political education as the basic entry point, and build with ideological and political education as the core. This can not only provide students with correct guidance in their thoughts and concepts at all times and develop in a healthy direction, but also have positive significance in improving their overall quality. Therefore, universities must attach importance to the construction of academic atmosphere, and use it to promote the achievement of the goal of cultivating morality and talents.

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