

Exploring the Reform and Innovation of Party Building Work in Universities

Yiqi Chen

Changsha Normal University, Changsha 410100, China.

Abstract: The development of the times and the progress of society have put forward new requirements for the conduct of party building work. Only by adhering to innovative ideas, continuously adjusting and scientifically planning the mode of party building work, can a new and systematic guidance system for party building be constructed, so that the conduct of party building work in universities presents a new development state and mode. Based on the influence of the information technology environment and the guidance of the spirit of the 20th National Congress, this article explores and analyzes the innovative reform of party building work in universities in the new era. From different perspectives such as introducing advanced technology and innovative party building work concepts, it systematically explores the innovative planning measures for party building work, striving to build a new organizational system for party building in universities, and scientifically optimize the value and effectiveness of party building work in universities.

Keywords: Higher Education; Party Building Work; Innovation

Introduction

The construction of grassroots party organizations in universities is related to the implementation of party education policies in the university education system, as well as the combat effectiveness and cohesion of all party members in universities. The development of party building work in universities is an important guarantee for the systematic implementation of the fundamental task of cultivating morality and cultivating people. Under the guidance of the spirit of the 20th National Congress of the Communist Party of China in the new era, party organizations at all levels in universities should actively fulfill the various work responsibilities assigned by the Party Constitution, practice the Party's policies and central decisions in education, scientific research, and other work in universities, and enhance the cohesion of the young people in universities. Therefore, in the new era of party building work in universities, it is necessary to use the guidance of the spirit of the 20th National Congress to re-examine the shortcomings and shortcomings of party building work, and actively explore the innovative development of party building work, ensuring strong spiritual support and organizational guidance for the development of university education work, and laying the foundation for the high-quality development of university education work in the new era.

1. The requirements for the reform and innovation of party building work in universities in the new era

The background of the new era requires that the party building work in universities must be innovative. In the face of new situations, new tasks, and new requirements, university party organizations need to have ideological awareness, action ability, and innovative practical ability to contribute to the comprehensive and in-depth promotion of party building work in the new era. The following are the new requirements put forward by the new era background for the innovation of party building work in universities:

Firstly, establish a modern party organization with the focus on "three comprehensive education". Party organizations in universities should focus on the "three aspects of education", innovate and explore the organic integration of party building work with education, teaching, scientific research, and social services in various fields, improve the guidance system for party building, and improve the ideological and political quality and professional level of all party members in the school. At the same time, guided by the

concept of "three comprehensive education", university party organizations should actively explore new models and mechanisms, establish modern party organizations, promote informatization, networking, and intelligence, carry forward excellent traditions, carry out diverse academic, cultural, scientific, sports and other activities, and continuously improve the cultural level and comprehensive quality of party members and faculty.

Secondly, to play a leading role in party building and promote the combination of party building and talent cultivation. University party organizations should further strengthen ideological and political work, play a leading role in party building, reshape the evaluation system, strengthen moral education for teachers and students, and enhance team cohesion and centripetal force. On this basis, university organizations should pay attention to cultivating and selecting outstanding party members and backbone faculty, actively promote the combination of party building and talent cultivation, connect the "bloodline", make good use of "talents", play a "leading" role, and promote the steady improvement of talent cultivation quality.

Thirdly, build a smart party building model and promote integrated innovation both online and offline. In the context of the information age, the application of information technology in party building work in universities is becoming increasingly widespread, requiring universities to actively explore the construction of smart party building service models. That is, party organizations in universities should deeply integrate information, technology, and intelligence, and use new technologies, new media, big data, and other means to explore the establishment of a highly intelligent party building management system. In other words, university party organizations need to adapt to the rapid development of the information age, utilize new technologies to establish a digital and intelligent party building management platform, achieve online work, information sharing and collaboration, and improve the efficiency and accuracy of party building work. At the same time, university party organizations should actively promote online and offline integration innovation, expand party building communication platforms through digitization, knowledge-based, and visualized methods, enhance the sense of participation and acquisition of party members, and enhance the vitality and innovation of party building work in the new era.

In view of this, in the context of the new era, the party building work in universities must closely revolve around new requirements, actively innovate and explore new models and mechanisms, strengthen the practical work of serving party members and faculty, comprehensively implement the new requirements of party building, and promote the high-quality, high-level, and efficient development of party building work in universities.

2. Innovative Measures for the Reform of Party Building Work in Universities under the Background of the New Era

2.1 Based on the new requirements of the new era for party building work in universities

Universities should actively explore reform and innovation measures from multiple perspectives in the process of promoting party building work, strive to build a relatively complete party building work system, and comprehensively promote the stable development and scientific advancement of university education. Below is a systematic analysis of the innovative development of party building work in universities:

The report of the 20th National Congress of the Communist Party of China clearly states that in the work of party building in universities, party organizations at all levels should actively fulfill their various responsibilities and promote the systematic implementation of party policies and lines.

Firstly, it is necessary to unify the ideology and actions of party building work in universities with the Party's innovative theory.

Secondly, actively study the innovative ideas and theories of the Party, and on the basis of emphasizing the transmission of the Party's policies, arm the mind with the Party's advanced ideas and theories. And in the work of party building in universities, it is necessary to promote the systematic implementation of the learning system of the two-level party committee central group at the school and college levels, adhere to the unwavering development concept of the party committee's "first issue" and other systems, explore the construction of the "ideological and political first lesson" theoretical learning brand, and ensure the full play of the effectiveness of the "Cadre Lecture Hall" learning mode, so as to ensure the stable development of party organization construction in

universities and the scientific implementation of party member and cadre rotation training work, In educational practice, effective education and training are implemented for active party members and development targets in universities, effectively improving the scope and breadth of theoretical dissemination.

Finally, comprehensively apply the advanced ideology and theory of the Party to guide the development of grassroots party building work in universities. In the practice of grassroots party building work in universities, the implementation of various construction work should not only play the guiding role of advanced theories, but also pay attention to organic integration with local practical work, and localize the interpretation of the party's innovative ideas and theories, so that the guiding ideology of party building work can truly play its value and role. To present new development trends and models in party building work.

2.2 Adhere to institutional innovation and gradually leverage the political core role of the Party Committee's organizational departments

In the innovative reform practice of party building work in universities, the innovation of management system plays an extremely important role in party building innovation. Only by combining the practical needs of party building innovation development and continuously exploring the innovation and optimization of management system, can universities present new development trends and achieve good development results in the innovative reform of party building work. Therefore, universities should actively implement the specific work requirements of the "Implementation Opinions on Strengthening the Party Building Work in Private Universities", and combine the actual situation of the school to explore the construction and optimization of the "two-way entry and cross appointment" management mechanism between the Party Committee, the Board of Directors, and the school administration in grassroots party building work, ensuring that it can provide good support for the innovative development of party building work. On this basis, it is necessary to actively build a consultation and communication mechanism for major issues of the Party Committee and the board of directors of universities, systematically develop and improve the system of the Party Committee and the administrative Party government joint meeting of universities, ensure that the Party Committee organizational departments can actively participate in the decision-making and supervision of major issues in universities, and lead the decision-making and execution of various major issues in universities through Party building, ensuring the efficient implementation of Party building work. In this process, through the construction and improvement of the management system, it is necessary to optimize the party building system, promote the optimization of the party and government cadre training system, the party's organizational life system, and the democratic system, promote the implementation of the ideological work responsibility system, and ensure that the main position and discourse power in the ideological field can be firmly grasped in the party building work of universities, and the construction effect can be systematically improved, To truly solve the difficulties encountered in the process of university construction and lead the high-quality development of university education.

2.3 Adhere to technological innovation and build a comprehensive management service system for smart party building in universities

In the process of reforming and innovating the grassroots party building work in universities, the development and application of advanced technology is a key task in party building work. In order to comprehensively innovate the party building work system in the new era, universities should explore the application of advanced technology, build a new smart party building work system, and optimize the effectiveness of party building in the actual process of carrying out party building work.

Firstly, universities should build smart party building platforms. University party committees should actively leverage the achievements of modern information technology to build a smart party building platform, create an information-based, digital, and intelligent party building work management platform, organically combine party organization management, party member education, ideological guidance, and organizational coordination, and achieve information sharing and resource integration.

Secondly, universities should promote the management of smart party members. By utilizing the information management platform for party members, the management and use of information technology data for university party members can be achieved from aspects such as party member file information, performance assessment, and work performance. Through data analysis, the quantification, scientific, and accurate grasp and management of party member management work can be achieved.

Once again, universities should leverage the role of smart phone apps. Creating a smartphone app for college students and party members, combining practical work with the convenience and interactivity of the internet, will effectively promote the comprehensive intelligence of party building work. Through the APP, various functions such as party affairs disclosure, information release, online learning, and communication interaction can be improved, stimulating the enthusiasm and participation of party members, and achieving a comprehensive upgrade of party building work in universities.

Finally, universities should carry out publicity and learn about smart party building work. Make full use of various promotional channels to enable Party members to understand the significance and value of smart party building work, strengthen the promotion and promotion of smart party building work, and promote the comprehensive implementation of smart party building. And utilize online learning and training to provide knowledge and skills training on smart party building work for party members and cadres, improving their theoretical and practical abilities in smart party building.

Conclusion

In summary, in the work of party building in universities, we actively implement the guidance of the spirit of the 20th National Congress, continuously innovate the ideas, concepts, and technical methods of party building work, and build a new party building work platform and work mode. This can gradually optimize the effectiveness of grassroots party building work in universities, and also better leverage the value and function of grassroots party building work in universities, leading the scientific development and comprehensive innovation of university education work with party building. Therefore, in the new era of party building work in universities, it is necessary to re-examine the development needs of the times, actively explore a relatively scientific party building work system and work guidance mode, and provide good party building guidance support for the innovative development of university education.

References

- [1] Zhang J. Marxist Outlook on Justice and Practical Guidance - From the Perspective of Party Building Work in Universities [J]. *Modern Commerce and Industry*, 2023,44 (14): 22-24.
- [2] Wang RH. Establishing and Improving the "Three Mechanisms" to Promote the High Quality Development of Party Building Work in Private Universities [J]. *Hunan Education (D Edition)*, 2023, 39 (05): 42-44.
- [3] Zhang WF. The Inner Logic and Path of the Deep Integration of Party Building Work in Universities and "Cultivating Virtue and Talents" [J]. *Journal of Hubei Open Vocational College*, 2023,36 (08): 138-139+142.