

# Teaching Reform of “College Chinese” Course “Based on Chinese Language and Culture”

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**Abstract:** The education of Chinese language and culture in the teaching of college Chinese can achieve the goal of cultural education and allow students to improve their thinking in the context of cultural learning. Chinese language and culture education in colleges and universities provides new requirements and new goals for college personnel training. In the whole teaching process, it is necessary to pay attention to the cultivation of students' values and help students establish a correct humanistic spirit. This paper analyzes the value of Chinese language and culture education in colleges and universities, and discusses the teaching reform of “college Chinese” course “based on Chinese language and culture”.

**Keywords:** Chinese Language and Culture; College Chinese; Curriculum Reform

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## Introduction

In education and teaching, Chinese course is not only a basic course, but also can cultivate students' language and culture, so that students can expand their knowledge in the learning of Chinese knowledge. In the process of college Chinese teaching, teachers need to explore the culture in Chinese knowledge and combine it with teaching content to stimulate students' interest in Chinese, improve the quality of education and teaching effect, make classroom teaching more efficient, and make students really like learning Chinese, so as to enrich the knowledge structure of students and provide a more comprehensive talent training for the country.

## 1. The current situation of college Chinese teaching from the perspective of “Chinese language and culture”

### 1.1 Lack of explanation of Chinese language and cultural knowledge to students

Taking the Baotou Light Industry Vocational and Technical College where the author is located as an example, it can be seen from the observation of students' learning at the current stage that the students' cognition of “Chinese language and culture” is poor. The cognition of knowledge is relatively short, and they believe that the main responsibility of vocational schools is to learn professional skills, and they do not pay much attention to the learning of knowledge such as Chinese and mathematics. Due to the lack of students' understanding of “Chinese language and culture”, students' thinking will gradually solidify, which is not conducive to the cultivation of their innovative spirit.

### 1.2 Students learn in a single way

Students also lack a certain sense of innovation in the learning process. Under a single teaching mode, students' acceptance of “Chinese language and culture” knowledge has also become single, and the way to acquire knowledge is relatively single. Teachers give theoretical explanations in the classroom and analyze cases. Students acquire knowledge in a single way, so that their learning methods are also relatively single. Students' thinking has not been developed, and their performance in learning is relatively rigid and lack of innovative consciousness.

### **1.3 Not enough student engagement**

In the design of college Chinese course activities, due to the dullness of Chinese language and culture, students' unreasonable design of classroom activities results in students not being able to participate in classroom teaching well. In addition, when teachers integrate Chinese language and culture, they cannot reasonably set up teaching activities according to the differences and comprehension ability of students in different majors, resulting in a lack of diversity and interest in teaching activities, and students participate in them but the effect of participation is not obvious.

## **2. Teaching advantages of “college Chinese” course “based on Chinese language and culture”**

### **2.1 Conducive to the ideological construction of colleges and universities**

With the continuous progress of China's economy and society, its international influence in the world will also increase accordingly. In order to enhance the country's soft power and consolidate cultural self-confidence, carrying out cultural education in colleges and universities is conducive to stimulating the patriotic awareness of the majority of students, and is conducive to the continuous improvement of national capabilities in the long run. When schools carry out Chinese language and culture education activities, they can also assist school teachers to carry out ideological and political construction work.

### **2.2 Conducive to cultivating the spiritual literacy of teachers and students**

Colleges and universities have become the main positions for the exchange and dissemination of ideas, and the development of Chinese language and culture education can effectively maintain the exploration and inheritance of my country's excellent traditional ideas. By carrying out ideological, political and moral education, the school actively builds a social atmosphere for ideological and moral education, infecting teachers and students to care about the development of the country, making positive contributions to the development of our country, and effectively realizing the transmission of traditional culture and innovative culture.

### **2.3 Conducive to the dissemination of traditional culture**

The construction of traditional culture in colleges and universities, while improving the ideological strength of colleges and universities, effectively builds the ideological atmosphere of colleges and universities, and promotes students' enthusiasm for learning. When carrying out cultural education in colleges and universities, they can integrate aspects such as study style and ideological habits, and establish a system construction related to spiritual civilization. Through the education of Chinese language and culture, it can promote the integration of young people's cutting-edge thinking and patriotic thinking, improve students' cognition of traditional culture, and enhance cultural self-confidence and independence of national spirit.

## **3. Teaching Strategy of “College Chinese” Course “Based on Chinese Language and Culture”**

### **3.1 Give full play to the humanistic function of Chinese subjects and strengthen students' cultural inheritance and understanding**

In the study of Chinese language and culture, it is an important goal of college Chinese core literacy. In the actual teaching, teachers need to give full play to the important value of the Chinese subject, to ensure that students can understand Chinese language and culture, and to ensure that students can achieve cultural inheritance in the entire learning process. For example, in actual teaching, teachers can explore the Chinese language and culture behind Chinese textbooks, and introduce the development history of Chinese characters and languages, so as to ensure that students can fully understand the value of Chinese language and culture in my country. Therefore, through the continuous exploration of Chinese language and culture knowledge in Chinese materials, it is guaranteed that students can fully understand Chinese language and culture.

### **3.2 To cultivate students' cultural awareness**

In traditional teaching, theoretical knowledge is usually explained. While the social competition is becoming more and more fierce, the traditional model can no longer fully meet the needs of the times. In the teaching process, college students can be made to

attach importance to the dissemination of traditional culture, organically integrate relevant “ideological and political” elements of the curriculum, and allow students to explore cultural knowledge independently, which not only cultivates students’ independent thinking ability, but also improves students’ innovation. Therefore, integrating cultural self-confidence and Chinese language and culture education into the classroom teaching system in the process of classroom teaching can effectively improve their organizational skills, communication skills. Management ability to ensure that students have strong values in the process of learning and operation. Let students find problems in practice and improve their ability to solve problems by themselves.

### **3.3 Taking students as the main body, innovative teaching methods**

Under the educational background of cultural self-confidence, teachers must actively carry out the innovation of education and teaching mode, regard students as the market subject of the curriculum, enable students to grasp the autonomy of the classroom in practical teaching activities, and then activate the school’s enthusiasm for cultural and educational activities. In addition, the individual differences of students are becoming more and more prominent, so it is necessary for teachers to take advantage of this characteristic of students to carry out logical thinking training courses, and to effectively train students’ logical thinking ability through targeted education courses according to students’ different thinking characteristics. The value concept education is naturally penetrated into the theoretical curriculum, which not only saves time, but also fully mobilizes the students’ enthusiasm for learning, and the educational effect is also very significant. At the same time, teachers also use the school’s cultural education mechanism model to determine the educational subject status of learners, make full use of teaching platforms such as “Chaoxing Xuetong” and “Dingding”, and adopt innovative teaching methods to fully mobilize learners’ interest in listening to lectures, so that learners recognize the development of the discipline and its practical application to the discipline.

### **3.4 Establish a traditional cultural resource library**

In the construction of the traditional cultural resource bank in colleges and universities, we must do a good job in sorting out the teaching resources. The school needs to realize that the establishment of the traditional cultural resource bank not only needs financial support, but also needs to develop the cultural resources in the school and strengthen the construction of educational infrastructure. In the process of development and utilization of high-quality teaching resources in colleges and universities, we must first sort out the educational network resources of the school, then study the information resource requirements of campus culture construction, and then establish a corresponding management system, so as to comprehensively construct the resource library and optimize the resource library. Because there are many types of teaching and research resources in the university, and the teaching and research resources under each discipline are relatively complex, when establishing a traditional cultural resource base, it is necessary to scientifically and rationally develop and utilize the teaching and research resources of each attribute of the school, so as to be more reasonable. At the time of establishment, resources should be introduced according to our school’s Chinese language and culture education mechanism, and resources with less prominent traditional cultural connotations should be properly managed to improve the quality of the traditional cultural resource pool.

## **4. Conclusion**

To sum up, the generalization of Chinese language and culture education in colleges and universities can not only promote students to establish a correct outlook on life, world outlook and values, but also give students an accurate orientation in the current new era of booming economic development, and provide students with an accurate orientation. Pass on excellent traditional Chinese knowledge and improve students’ deep understanding of traditional Chinese culture. Therefore, strengthening the development of higher education in traditional Chinese culture has great social value. It can not only cultivate students’ humanistic quality and improve their comprehensive quality, but also has great supporting significance for promoting the innovative development of preschool education.

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